

SHOES

*The happiness of moving around
with confidence.*



Chicco Physiological Shoes.
Shoes Collection Autumn Winter 2012/13.



Making a baby smile is the most extraordinary job ever,
according to us.

We really think it is still the best job in the world.

And we feel lucky because

we spend our time thinking how we can make babies happy.

So everything we have in mind is created with one specific purpose.

Enter a home, meet a baby and make him happy.

Nothing is more important for us than this.

Because we know that we will be rewarded with the most extraordinary gift ever.

The smile of a baby



Our values are 7

Bonding

Chicco knows how to work alongside mothers and children because it is fully aware of how important the bond that develops and grows between them is and aims to offer solutions that support and facilitate a positive relationship.

Spontaneity

Chicco knows that it is thanks to spontaneity that children discover the world and this is why it aims to allow them to freely express themselves whatever the situation.

Simplicity

Chicco provides mothers and children with simple solutions to improve everyday life.

Creativity

Chicco gives children the freedom they need to express their imagination and enhance their desire to experiment.
This is why it aspires to provide mothers and children with state-of-the-art solutions.

Positivity

Chicco knows how much a smile is worth, how important a serene and secure environment is for a baby. This is why it provides mothers and children with solutions that fill everyday life with moments of harmony and positivity.

Growth

Chicco knows that growth, for children, is a natural and instinctive strive towards the future. And also knows how important it is for their mothers to help them grow up happily. This is why it provides solutions that instil a sense of trust and security.

Accessibility

Everyone deserves a bit of happiness and Chicco knows that. This is why it designs products aimed at fulfilling the needs of all mothers and children.

Chicco Physiological Shoes

To start the journey on the right foot

A child's foot is vitally important in his motor development.
It must be protected and respected by using suitable,
comfortable, lightweight and flexible shoes
that give it room to move freely
and adapt to its physiological development.

Chicco rates the quality and safety of its product above all else.
The materials we use for our products
are tested according to the latest QC standards.

Before we launch a new product on the market,
we make sure that it passes a wide range of quality tests that are required by EU law.

We develop our shoes collections keeping in mind that safety and reliability
are of the outmost importance for both children and their parents.

0m+

From size 15 to 19

FREEDOM



During the first few months, it is recommended for babies to remain barefoot as much as possible in order to increase their receptivity to the environment around them. There is, however, a practical need to protect the feet from cold and impact.

Nursery



5m+

From size 17 to 20

FREEDOM



The foot starts the initial phases of motor experimentation which allows it to acquire muscle tone and sensitivity, in preparation of the baby's first movements and independent explorations.

Dopoculla



9m+

From size 18 to 23

FLEXIBILITY



Children of this age are increasingly curious about the world they live in and are preparing for the crawling phase.

Gattona



12m+

From size 20 to 34

STIMULATION



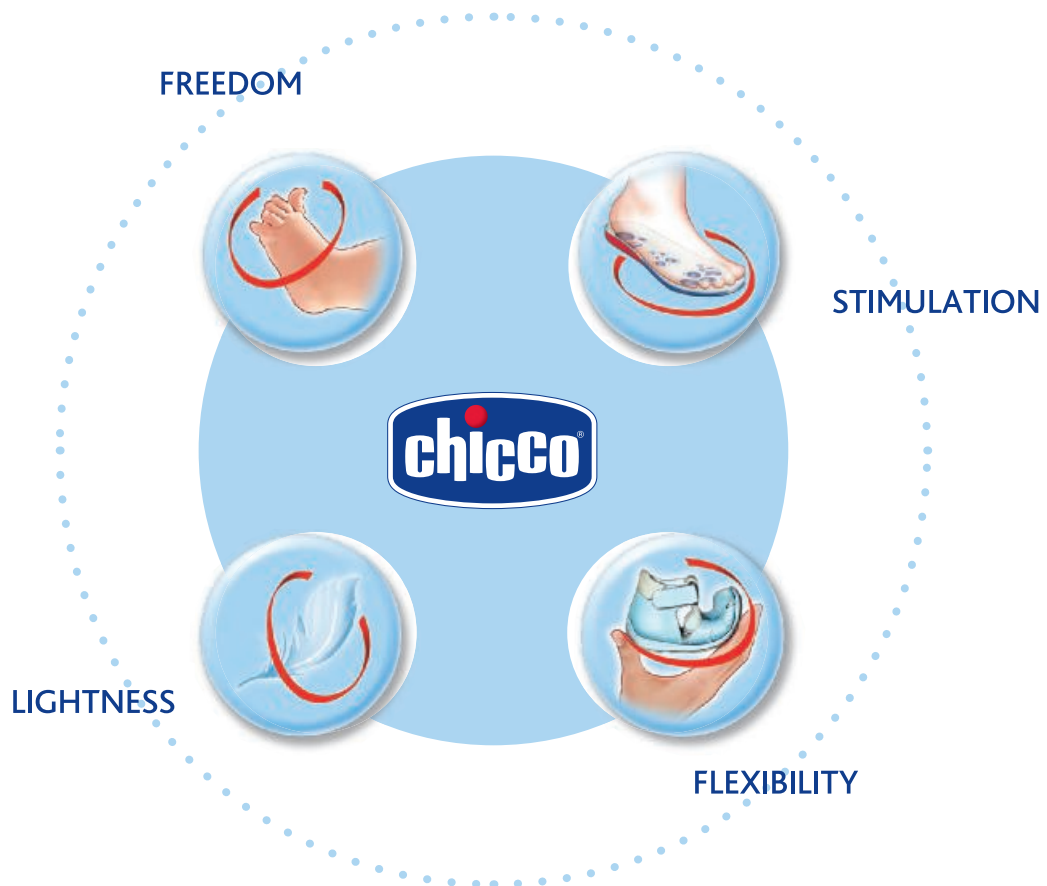
At this age children take their first steps and their feet start to receive plantar stimulation that reinforces the muscles and allows the plantar arch to form properly.

Cammina



Chicco Physiological Project

Chicco shoes have all been specifically studied and designed according to four key concepts of the Chicco Physiological Project, that give precedence to various features which change according to the relative growth phase and aim to guarantee the correct development of the feet.



Chicco Physiological Insoles

The only insole that has all the benefits required to ensure your child's feet develop properly.

STIMULATION
It stimulates the sole of the foot

FLEXIBLE
In all the right places

Stimulation and breathability points

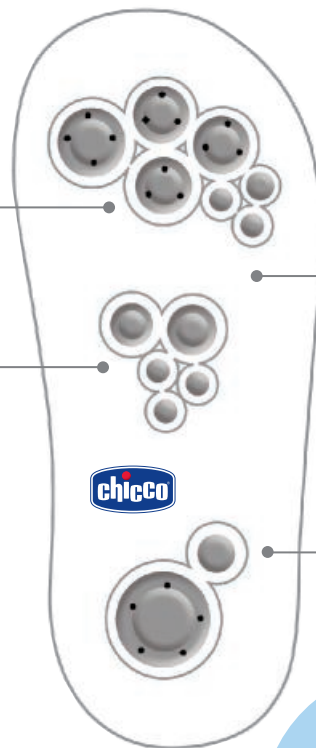
Plantar stimulation points

Genuine leather insole

Impact absorption point

AS LIGHT
as a feather

BREATHABLE
Thanks to the tiny holes and the use of natural materials



O

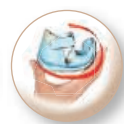
m+

The ideal shoe for a new born baby must not only protect the feet against the cold and bumping, but also ensure utmost freedom of movement. For this reason, it must be made of a soft material and have an easy-to-slip-on opening.

*Freedom for feet
which are always protected.*

From size 15 to 19







Baby girl shoes with bow - Cod. 48401
Ankle boot with one strap - Cod. 48400
Ankle boot with flower - Cod. 48400



One-strap shoes - Cod. 48405
Two-strap shoe - Cod. 48410

Ankle boot with laces - Cod. 48414
Two-strap shoe - Cod. 48413



Ankle boots with two straps - Cod. 48404

One-strap shoe - Cod. 48409
Shoe with Chicco logo - Cod. 48411



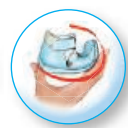
5 m+

The shoe must leave the feet free to explore the world.
In fact, during this period, the soles of a child's feet
have greater surface sensitivity than the hand
and it is important that they are protected from impacts.

*Freedom for a foot
that is beginning to move.*

From size 17 to 20





R



X



Two-strap shoe - Cod. 48424
Ankle boot with two straps - Cod. 48425

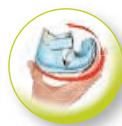
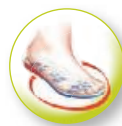
9 m+

During this phase, the shoe should have a light, soft sole that is particularly flexible so that the foot is free to move. Moreover, it must have a rounded, reinforced tip suitable for crawling.

*Flexibility
to start crawling.*

From size 18 to 23





CHICCO "GUM"
Ankle boot with laces - Cod. 48448
Ankle boot with two straps - Cod. 48447



CHICCO "GUM"
Boot with zipper - Cod. 48450





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e dramma-
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agguati del-
vita, anzi la
le creature,
e che siano.
Lavi

E DICOTTO

Primo 1. 1988



H. R.
1955

H. RIETVELD

BENSCHOP

CHICCO "RANGER"
Ankle boot with laces - Cod. 48436
Ankle boot with two straps - Cod. 48435



CHICCO "RANGER"
Ankle boot with laces - Cod. 48440
Boot with zipper - Cod. 48439





Baby girl shoes with strap - Cod. 48433

CHICCO "GUM"
Ankle boot with laces - Cod. 48449
Ankle boot with laces/strap - Cod. 48452



Baby girl shoe with strap - Cod. 48464
Ankle boot with two straps - Cod. 48463



CHCCO "BALANCE"

Ankle boot with two straps - Cod. 48469

Ankle boot with two straps and Chicco logo - Cod. 48467



CHICCO "BALANCE"
Ankle boot with two straps - Cod. 48470
Ankle boot with flowers - Cod. 48471



CHICCO "JUMP"
Ankle boot with one strap - Cod. 48442
Ankle boot with two straps - Cod. 48443



CHICCO "JUMP"
Ankle boots with two straps - Cod. 48444
Baby girl shoe with strap - Cod. 48445



CHICCO "HI-TECH"
Ankle boot with two straps - Cod. 48474
One-strap shoe - Cod. 48475



Ankle boot with two straps - Cod. 48461
Brown/blue ankle boot with two straps - Cod. 48490



12 m+

The first year of life is a very important phase in the baby's growth process. During this period children usually start walking and their feet get the first stimuli by taking the first steps. From three years on children not only walk quickly but they also take pleasure in running, and running becomes a daily exercise. Beside stimulating the feet, it is important not to hinder the child's desire to move about freely, therefore the shoes are specifically designed to guarantee lightness and freedom of movements.

*The first year,
the first steps alone.*

From size 20 to 34





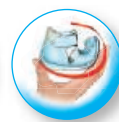
12 m+

In order to face the Winter season,
children need protective strong shoes.
If these shoes also stimulate their feet, it is even better!
It is also important for them to walk on uneven surfaces
to help stimulate the sole of the foot.

*A lot of new stimuli
for the child's first steps.*

From size 20 to 34







CHICCO "BEAT"

Ankle boot with laces/buckle – Cod. 48500

Ankle boot with laces - Cod. 48499

Ankle boot with two straps - Cod. 48498





Ankle boots with laces - Cod. 48497

Ankle boot with laces - Cod. 48612
Two-strap ankle boot - Cod. 48614



Boot - Cod. 48618



CHICCO "WALKER"
Ankle boot with laces - Cod. 48662
Two-strap ankle boot - Cod. 48660



One-strap ankle boot - Cod. 48513
Ankle boot with laces and strap - Cod. 48514



Three-strap shoe - Cod. 48507
Two-strap ankle boot - Cod. 48509



CHICCO "TREKKING"
Two-strap shoes - Cod. 48639



Three-strap ankle boot - Cod. 48516
Ankle boot with laces - Cod. 48517



Two-strap shoe - Cod. 48598
Two-strap ankle boot - Cod. 48596

Grey boot - Cod. 48575
Black boot - Cod. 48650





12 m+

Children who start walking need shoes that can properly stimulate the sole of the foot. Such shoes must be flexible, comfortable, light and custom-made for her. Chicco selected the trendiest and most fashionable colours and decorations for your little daughter, because everybody knows that girls want to choose their own shoes.

*Foot stimulation,
during her first walks.*

From size 20 to 34









Boot - Cod. 48529
Ankle boot - Cod. 48530



Boot with buttons - Cod. 48543
Boot - Cod. 48545



Boot - Cod. 48540
Boot with laces - Cod. 48541
Boot with flower - Cod. 48542







Girl shoes - Cod. 48518



Ankle boots - Cod. 48533
Shoe - Cod. 48532









Boot with laces - Cod. 48578
Boot with straps - Cod. 48580

Chicco Shoes are available
from the finest specialized stores
and from Chicco stores.

Find your nearest store at
www.chicco.com

Riserva Privata San Settimio www.sansettimio.it

01003021000000

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wherever there's a baby