

THE HAPPINESS ALPHABET

Practical Growth Guide



Making a baby smile is the most extraordinary job ever.

At least according to us.

Maybe that's why we still think it is the best in the world.

*We also feel lucky because we can spend our time
thinking how we can make babies happy.*

So, everything we have in mind is created with one specific purpose.

Enter a home, meet a baby and make him happy.

For us, there's nothing better.

*Because we know we will be rewarded with the most
extraordinary gift ever. The smile of a baby.*



The Practical Guide to the Chicco Growth Phases opens the gates to the marvellous world of children, gathering and proposing products, services and advice for mums and dads so we can contribute to making their adventure of becoming parents a truly extraordinary one.

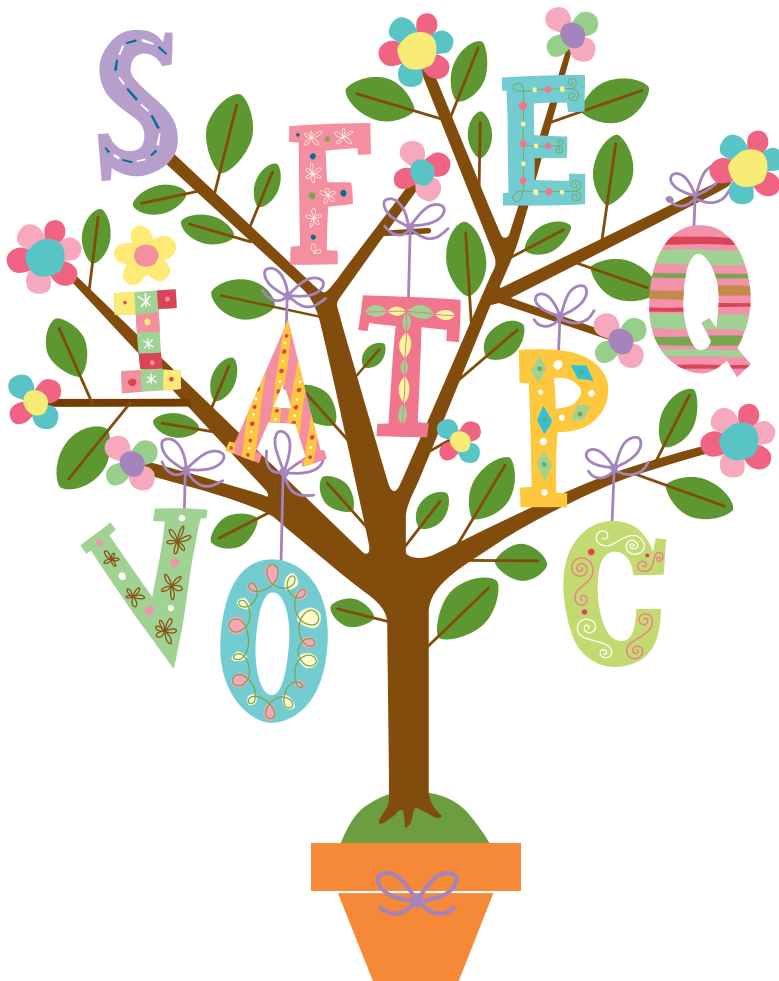
A new edition dedicated to the happiness of babies, an emotion that Chicco wants to encourage and promote, providing safe solutions which are specifically designed to meet the demands of babies as they progress through the growth phases.

Fifty years spent constantly protecting the most contagious smile there is: that of a baby.



Our values

They are part of our DNA and they are reflected in everything we do, helping us to achieve our objective: to gain the trust and confidence of those who choose our products. That's because we are parents too and we were babies once.





Expertise

Happiness is a serious thing. That's why we work together with specialists in baby care and development: baby nurse, pediatricians, child psychologists, and above all, people who really care about babies.

Positivity

Happiness is contagious. If we're happy, our little costumers, their mums and dads, and everyone who loves them will be, too.

Spontaneity

Happiness is a natural feeling. You just have to be sincere, authentic, real, and embrace the joy that only a baby's smile can offer.

Bonding

Happiness is all around us. Knowing how to recognize it gives us the strength to transmit it to others .

Simplicity

Happiness is all about the little things in life. We know it doesn't take much to be happy.

Growth

Happiness helps babies grow. A happy baby will be a better adult and make the world a better place.

Safety

Happiness needs protection. That's why our products must pass strict tests and ensure maximum safety.

Modernity

Happiness always arrives on time. Every product is created for today's babies. For them, exploring the world is baby's play.

Creativity

Happiness always invents new things. The more creative you are, the happier you are. And vice versa.

Independence

Happiness is being free to fly. Not just following trends, but inventing them.



Chicco's vast experience in the infant world has now been consolidated by an Observatory facility, **dedicated to increasing our knowledge of children of from 0 to 3 years of age and their psycho-physical**, emotional and social needs. The first few years are a vital period for the growth of all children, a period which is full of significant changes and physical and psychological needs, for them and their families. Only by observing all these aspects very closely, and in particular the spontaneous behaviour of children, we are able to fully comprehend their actual needs. This is why the Osservatorio **collaborates with experts in the medical-scientific world**, which is vital in order to keep up to date with the knowledge and progress made in the paediatric field, and to assess the scientific value of the proposed products; it communicates with the education facilities and constantly gathers **suggestions from mothers and fathers**, those who have hands-on experience of what their child need. The commitment of the Osservatorio is to gain as much knowledge as possible on the world of children, and use it to devise and develop specific solutions for each growth phase.

Know-how Constant observation of children and the world they live in.

Scientificity Collaboration with the medical world.

Experience Ongoing dialogue with parents.

Responsibility Because the happiness of children is a serious issue.

These are our values.
This is the **Osservatorio Chicco**



The happiness Lab

Seeds of happiness for special children

Chicco has always been wherever there's a baby. And above all wherever there's a baby who is denied the security and serenity of a family. Chicco is well aware, in fact, that a good parent-child relationship provides the foundations for happiness, especially when they grow up. Happiness which the children living in difficult or inexistent family situations in Italy also have a right to. **Chicco has been collaborating for over 10 years with the Ai.Bi. Association, Friends of Children, an international humanitarian organisation that defends the rights of minors and their fundamental rights to have a family. And happiness.**

Our wish? To give every child the chance to spend his childhood in the warm arms of a real family. The effort and commitment shown by Chicco over the years has been constructive. Tangible. Effective. The 5 family homes opened has made it possible to provide assistance to children and, above all, guarantee them medical care, sporting and recreation activities, educational support and psychological and social care. It has sustained the needs of foster families. It has promoted the culture of fostering at various levels as the best solution to solve the problem. And above all, it did so in an consistent manner. With passion and enthusiasm, year after year. Result after result.

The project symbol is the **Chicco di Felicità** (Seed of Happiness), a medallion that is so easy to wear as a sign of one's pledge to support the world of children and the tangible commitment to help find a family for all those children who don't have one.

The Chicco di Felicità (Seed of Happiness) can be found in all Chicco stores and purchased with a donation of just 3 euro. Why don't you wear one too and join the many testimonials who have already contributed to helping so many special children. The more we are, the more we can achieve!

Because happiness is a seed that is generated by small gestures. If we cultivate it, it will grow into a plant which sprouts a marvellous fruit.

www.chicco.com – Solidarity Area



Chicco Village

Chicco Village is like The Island which does not Exist, but believe me, it does!

Children can come accompanied by their mums, dads, grandparents, aunts and uncles or friends to discover a **fantastic world where they can play, wander around, go for walks, touch and admire a collection that is the only one of its kind in the world.**

The largest Chicco Shop in the world is the realisation of a core aspect of the Chicco Philosophy: the centrality of childhood in all its forms. In fact, everything, from the bearing structure to the minor details, is designed to welcome children, providing them with a place that is custom built to suit their needs.

All the areas inside the Chicco Village are wonderfully spacious with lots of natural light. On entering the shop, the first floor provides a magnificent display of all its products and, at the Outlet which has a discount corner, **you can take a break between one purchase and another and visit the Illy Coffee Point;** on the top floor there is a marvellous play park where children up to 5 years of age can play and have fun together. **There are four little houses in different colours available for the organisation of birthday parties** for smaller children who can play with their friends in an area which was custom designed specifically for kids!

But the entertainment at the Children's Village does not end when you reach the shop door; as soon as you leave the shop, walk along the roofed gallery and you will find what was once the **Livery Stables of a famous Italian thoroughbred race horse called Tornese;** in 2000 the area was transformed by Sir Pietro Catelli, founder of the Artsana Group, into what is today known as the Toy Horse Museum.

A magical place, the first toy horse museum in the world: there are over 560 toy horses on show, a collection that comprises a number of truly outstanding examples, from all corners of the planet and all historic eras.





Chicco Shops

Kids are definitely the star of the show at Chicco Shops: they can move freely in secure surroundings, enjoying themselves and expressing their natural creativity as they play with the toys available in the play area. And whilst children do what children do, mum and dad realise just how easy it is to find exactly what they are looking for, following a pathway along which all the products are divided into age groups to meet the relative demands. There are also toys, clothes and shoes and all the accessories needed to guarantee maximum comfort and safety both at home and when travelling by car. The sign system clearly indicates the various areas and Chicco employees will be on hand to offer advice and explain more about the products and services available. But there's more: at the Chicco Shops, it is also possible to obtain detailed information on all the ongoing projects, find out more about the various services and apply for the Baby Card which gives users special discounts, the possibility to take part in the various courses promoted by Chicco and, with the points system, win lots of baby products.

Last, but by no means least, the Chicco Shops also have Birth List service, which can be used by families and friends to celebrate the birth of a baby. Birth Lists are also available on line with a product home-delivery service.

The fact that there are over 160 Chicco Shops in Italy and a further 160 scattered world wide, plus an endless number of qualified points of sale who have chosen to stock Chicco products, clearly testifies that Chicco really is "wherever there's a baby".



The Chicco World

Chicco gives considerable consideration to its trust-based relationships with customers and for this reason has developed a number of **privileged communication channels**: maintaining a lively dialogue with mums and dads and monitoring, day by day, the changes in needs of parents and their children.

The Chicco website - www.chicco.com - provides a variety of endless information, advice, guidance, product news, services and sales, further to extensive studies on the main aspects related to the birth and growth phases of babies.

There is also a free-phone service - **800.188.898** - which operates from Monday to Saturday from 8.30 a.m. to 9.00 p.m., which aims to provide assistance and support to all habitual and also potential customers; it is a quick and useful reference point **which takes you into the realms of the Chicco World**.



Contents

A 9 MONTH DREAM



PREGNANCY

PAG. 12

THE SWEETEST MOMENT



BREAST-FEEDING

PAG. 20

NEW FLAVOURS FOR GROWING UP



BABY FOOD

PAG. 36

CUDDLES AND SOAP BUBBLES



HYGIENE&WELLBEING

PAG. 46

TOTAL RELAX



RELAX&SLEEPTIME

PAG. 66

GROWING UP HAPPILY



PLAYTIME

PAG. 78

TRAVELLING AROUND THE WORLD



OUT&ABOUT

PAG. 96

A PROTECTIVE HUG



SAFETY

PAG. 108

CHILD SIZE



FASHION

PAG. 124





PREGNANCY

A 9 MONTH DREAM

The magic of expecting
The sharing of tender moments
The emotions that change one's life.



ream



elly



ummy

D for...



ream



No matter how profound one's desire is, pregnancy is always a surprise that brings joy and amazement to every couple. The helter skelter of emotions and fears, often accompanied by physical discomfort, soon disappear on reaching the second quarter and expecting mums start to experience a phase of symbiosis and initial contact with the baby. It is a wonderful experience to share with one's partner, making him feel part of the entire emotional process that is developing day after day. Expecting mums see the changes in their body: their breasts increase in size, their tummies hinder their movements, their mood swings increase but these discomforts are fully compensated by the joy of expecting a baby. Following their instincts, parents start to create a "nest" to welcome their baby. The dream is slowly starting to become a reality, until the day arrives when the long imagined baby is finally in their arms.



The body changes

During the nine months of pregnancy, the body of all future mums changes quite significantly, adapting itself to the natural course of nature. The change in hormones makes your breasts begin to grow and become extremely turgid, your figure will fill out a little and, after month 3, your belly will start to take on the typical roundness associated with pregnancy. Taking care of your body is one way of fully participating in the transformation and a little pampering is a sign of affection towards yourself and the baby on the way. Choose good quality bras made from natural fibres such as cotton, use a girdle to help support your belly and choose body care products that help the skin to remain toned and supple; these are excellent recommendations which help to prevent stretch-marks, back ache and excessive relaxation of the tissues.



MAMMY UNDERWEAR

Chicco's Mammy underwear range accompanies new mums during the pregnancy and breast-feeding phases and is the result of the extensive research performed to develop products that fully respond to their specific needs.

Their anatomic shape, with elasticised fabrics and soft support allow them to embrace and easily adapt to a mother's changing body; they have trendy designs and patterns to enhance the femininity of mums.

To become a mum whilst still feeling like a woman.

Adjustable post natal girdle [CODE 01134]

Maternity Girdle [CODE 01125]

Nursing bra in jacquard fabric [CODE 01141]

Maternity bra with shaped cups [CODE 01132]



The bra cups guarantee a perfect fit and excellent support. They have adjustable, ultra-comfy and wide shoulder straps.



During pregnancy, girdles support and adapt to the growing tummy without applying excessive pressure.



Girdles guarantee good support for the back.



The post natal girdles firmly but gently support the tummy to help mums quickly regain their figure.

The hospital bag

Still a few months to go, but it's best to plan ahead! Here is a list of what you need to pack; it is however always recommended to ask your local hospital or clinic if they have special requirements.

Mums

Your medical folder, with the results of all the tests taken during the pregnancy, your identification documents and health care card.

Clothing: 3 front fastening nightgowns, 1 dressing gown, 3 pairs of cotton socks and a pair of slippers, 1 front fastening cardigan or a shawl, 3 nursing bras (remember to choose bras which are two or three sizes larger than those worn during pregnancy).

Beauty case: all washing accessories, 1 intimate hygiene cleanser, a pack of large sanitary towels, an elasticising breast product to prevent the formation of rhagades.

Further accessories:

1 pack of nursing pads, 2 packs of netted or disposable knickers, 1 pack of wet-wipes to disinfect the nipples before and after each feed, a bag for dirty underwear, 1 pack of disposable toilet seat covers



Baby clothes

3 complete changes of clothing:

3 bodysuits, 3 pairs of socks, 3 playsuits, 1 cover, a hat, a cardigan, a warm playsuit and a pair of woollen socks if it is winter. Diapers and 1 soft towel.

Baby's beauty case: oil, cleansing milk and soothing ointment, hair brush.

Don't forget your video cam recorder so you can film your baby's very first moments in life!

Feeling good

Take a good revitalising shower, massage your body with specific creams paying special attention to your breasts, belly, legs and feet. This is a relaxing moment with movements that soothe both the body and mind, and also help to prevent the onset of cellulite and stretch-marks. It is vital for future mums to keep their skin soft and supple in order to prevent the onset of skin flaws that can be rather difficult to eliminate. Massages are ideal, also for the vein system which undergoes considerable pressure during pregnancy. Massaging the feet and legs helps to stimulate blood circulation, reducing swelling in the lower limbs. A healthy lifestyle, walks outdoors and a light diet will also help to make future mums feel better.

MAMMA DONNA LINE

A series of products specifically formulated for the wellbeing and body care of future mums. A complete range of creams to prevent the onset of stretch-marks, to relieve legs and prepare the breasts for nursing. The high dermo-compatible formula guarantees that all the products are completely safety, even for small babies, due to their superficial physiological action.

Anti-Stretch Mark Cream [CODE 71452.1]

Intensive Anti-Stretch Mark Serum [CODE 71453.1]

Breast elasticising serum [CODE 71454.1]

Firming body cream [CODE 71455.1]







BREAST-FEEDING

THE SWEETEST MOMENT

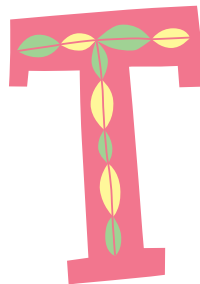
The safe embrace of a mother, the warmth
of the nourishing milk, a world of tenderness
that allows babies to grow up happily and healthily.



omplicity



armth




enderness

W for...



armth



There is something magical in the way newborn babies latch onto their mother's breasts for the very first time, enveloped in a profoundly intimate event that makes their relationship even more loving, and intense. A mother feels satisfied and peaceful when feeding her baby as she knows she plays a vital part in helping him grow healthily. Maternal milk is not only the most complete and natural nourishment for babies, ideal for helping him grow up healthy and strong, but it is also a special moment when emotions are exchanged, feed after feed. The first experience in life of any baby is latching onto his mother's breast, memorising her unmistakeable odour, feeling the warmth of her body, the sound of her voice and the gentle touch of her hands. He is able to perceive the loving care that will help him grow in a protected and peaceful environment.



The magical moment of breastfeeding

There is no specific way to breast-feed; every mum finds the position which is most fitting for her and her baby. It is essential to check that the baby has his mouth wide open and he sucks on both the nipple and areola in order to prevent painful tugging on the nipples which can make them very sore. It is also important to approach the baby to the breasts, without leaning over towards him: a nursing pillow will allow mums to sit in the most comfortable and correct position for her and her baby. The baby should lie in a horizontal position, facing the mother's tummy, skin-to-skin, to share this special moment of mutual emotional gratification. To prevent any painful disorders from ruining the magic of these unrepeatable moments, mums are recommended to take good care of their breasts, cleansing them before and after every feed and protecting them with hygienic products.

ANTIBACTERIAL NURSING BREAST PROTECTION PADS

Chicco's nursing breast protection pads are highly absorbent and made from breathable fabric which helps to keep the skin dry. They are highly recommended to resolve problems caused by excess milk, sore or inflamed nipples and rhagades.

The pads effectively protect the breasts during the nursing period thanks to their anti-bacterial fabric which prevents irritation and infection and provides ideal healthy conditions to help the breasts recover as quickly as possible.

The fabric used is fragrance-free and taste-free so the breasts do not need washing before feeding the baby. The pads are ultra-absorbent and highly breathable which keeps the skin clean and dry.

What's more, they are ultra-comfortable to wear and invisible under clothing.

Pack of 30 [CODE 61779] - Pack of 60 [CODE 61773]



HYGIENIC AND
ANTI-BACTERIAL



ULTRA-
ABSORBANCE



MAXIMUM
BREATHABILITY



0
m+



NIPPLE SHIELDS

They protect sore nipples, alleviate pain, and are ideal for breast-feeding in the case of inverted nipples. They come with a highly functional and practical sterilisable container. Available in 2 sizes in latex rubber and silicone.

Natural latex rubber S [CODE 02252]

Natural latex rubber L [CODE 02254]

Silicone S [CODE 02253]

Silicone L [CODE 02255]



BABY COMFORT ELECTRONIC SCALES

This electronic scale has a weighing capacity of from 20 grams to 20 kilos (10 gram steps) and a sophisticated anti-vibration program that stabilizes the weighing system, to quickly and accurately weigh the baby even when he moves around. The last weight memory function is a most useful and practical feature.

[CODE 06427]



The marvels of a mother's milk

Maternal milk is one of nature's true wonders: it is in fact the most complete food there is. Its nutrients are perfectly balanced and, as babies get older, its composition gradually changes to adapt to the needs of their growing body. Breast-feeding strengthens the immunity defence system of babies, as milk is rich in immunological ingredients and is practically aseptic. If, for any reason, a mother is not able to breast feed, she can still extract her milk and give it to her baby using a quality feeding bottle.

PORTABLE ELECTRONIC BREAST PUMP

The portable electronic breast pump provides safe and efficient milk extraction during the delicate breast-feeding phase. You can also use the buttons on the push-button pad, or the flow-regulating valve to select the suction intensity rate and speed which is most suitable for your own needs and the physiology of your breasts. Thanks to the exclusive memory function, when the breast pump is switched on, it will automatically set the last used suction rate. To guarantee maximum flexibility and convenience, this breast pump runs on either alkaline batteries (not included) or can be connected to the mains via its own adaptor.

[CODE 02328]



ADJUSTABLE AND
COMFORTABLE



SUCTION SPEED



DUAL POWER
SUPPLY



COMPATIBLE WITH ALL
CHICCO FEEDING BOTTLES

MILK CONTAINERS

Practical containers ideal for storing maternal milk. They can be used as feeding bottles thanks to the teat included in the pack.

[CODE 02257]



BOPPY PILLOW



The Boppy pillow is a great help for mother and baby during nursing. Boppy keeps your body in a correct position during feeding and ensures baby is able to suck peacefully and easily as he is always at the right height. Boppy also helps mums reduce strain on the arm, shoulder and neck muscles as it ensures they sit in the correct position. It has a unique shape which fits snugly and adapts the shape of every mum. The internal padding is made from an exclusive fibre which does not lose its shape or compactness over time; this guarantees your baby soft, stable and safe support. Boppy has removable slipcovers and is machine washable.

Bare naked pillow [CODE 79901] - With cotton slipcover [CODE 79902] - With velur/cotton slipcover [CODE 79903] - Cotton slipcover [CODE 79904 e 79905] - Velur/cotton slipcover [CODE 79907] - Protective slipcover [CODE 79330]

The aspects of the Boppy pillow that are most appreciated by mothers are:

Decrease in muscle tension

Decrease in pressure on the abdomen

Safe support for the newborn



Feeding time is much more enjoyable and relaxing

2 m+

A cosy nest to relax in



After feeding, Boppy becomes a cosy nest where the baby can relax comfortably, with his head, in a slightly raised position which reduces the chance of regurgitating.

6 m+

A nest to help them crawl



Boppy is also a comfy pillow that supports baby when he is on his tummy, and allows him to make his first attempts at coordination and motor experimentation.

9 m+

A nest to sit up in



Boppy also allows the baby keep his balance and gradually learn to sit upright all on his own in a completely safe context.



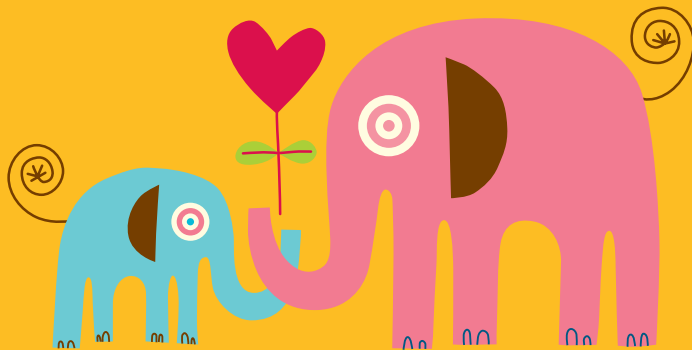
0
m+

Different feeds for different ages

Breast feeding is without doubt the most natural and tender way for mums to help their babies grow strong and healthy; some mums however find it impossible to breast feed but they can always use feeding bottles, after extracting their own milk using a breast pump or using formula milk.

When choosing a feeding bottle and, in particular, the teats, bear in mind that the sucking manner and speed of babies evolves over time and their needs differ considerably throughout the various growth phases. During the first few months, newborns and infants drink their mother's milk by "squeezing" the nipple which is an instinctive motion of the mouth and tongue. In this phase, feed time for babies also represents a highly satisfying bonding moment with cuddles from their mothers.

After 6 months, their mouths develop and the motion of the lips and tongue are able to perform a sucking action similar to that of adults. To help babies receive the nourishment they need in an easy and natural manner, it is important to choose the right teat for their age, not simply for the feed holes and food flow, but also for the shape which changes to suit the evolution of the sucking action.





0
m+



STEP UP FEEDING BOTTLE LINE

Chicco Step Up is a brand new feeding bottle which is the result of Chicco's vast experience and constant research in the world of babies and children; it allows mums to feed their baby in an easy and natural manner, throughout all growth phases, as it has the totally unique feature of being able to adapt to individual sucking motions. This is because Chicco Step Up is the only feeding bottle which uses evolutionary teats, the only ones designed with a different shape according to the age of your baby. The special shape of these evolutionary teats allow them to adapt perfectly to a baby's individual way of eating; this is something that develops over the first few months, from simple squeezing of the nipples at the start, to strong sucking motions as he gets older. An outstandingly superior solution compared to standard teats, where the only way they can be adapted to suit the specific needs of growing babies is by changing the size of teat holes to increase milk flow rates.

The Step UP feeding bottles come in 150 ml, 250 ml, 330 ml versions and are compatible with all the Step Up teats.

Step Up1 [CODE 60070]

Step Up2 [CODE 60071]

Step Up3 [CODE 60072]



EVOLUTIVE STEP UP TEATS

The three Evolutive Step Up teats are the **only ones** designed with a **different shape** to meet the requirements of babies as they grow. They all have an anti-colic valve to prevent babies swallowing air, they are all made from ultra-soft, silky finish and particularly supple silicone and therefore ideal for newborns during their very first days after birth.



0
m+

IDEAL FOR NEWBORNS

The only angled version which remains full of milk to prevent the risk of gassy colic, hiccups and regurgitation. The soft extra large base and raised rings simulate a maternal breast and encourage the natural "squeezing" action by babies. Ideal for newborns.



2
m+

FOR THE FIRST FEW MONTHS OF LIFE

The non-angled version is ideal from 2 months onwards, when the colic episodes start to disappear. The soft extra large base and raised rings simulate a maternal breast and encourage the natural "squeezing" action by babies. Ideal for the first few months of life.

4
m+



6
m+

FOR INFANTS

The smaller less rounded base guarantees better lip support and hence a correct "suction" motion, while the longer teat helps babies suck more easily. The rings on the base make it extra supple when babies suck on it. Ideal for older babies.

STEP UP HANDLES

They are coloured, soft touch and they have a new bottle "snap-on" feature.



The right amount of milk

When breast-feeding, babies are already able to instinctively regulate the right amount of milk they need.

To ensure babies are nourished properly, even when bottle-fed, the shape of the teat and milk flow rate holes are essential aspects. During the first few weeks, the teat hole must allow babies to receive the right amount of milk, without the flow rate being too fast; later on, the hole must be chosen according to the sucking force of babies and their need to eat more. Teats with faster flow rates are able to meet the growing needs of babies, accompanying them through to the weaning phase.



0
m+



NORMAL FLOW
Ideal for Newborns.



MEDIUM FLOW
For newborns with strong sucking skills.

2
m+



MEDIUM FLOW
For the first few months of life



ADJUSTABLE FLOW
Adjust the teat so the flow rate number you want is positioned under the baby's nose: n° 1 slow flow rate, n° 2 medium flow rate, n° 3 fast flow rate



4
m+



QUICKER FLOW RATE
For older babies.



6
m+



FAST FLOW
For older babies, ideal for liquids.



FOOD FLOW
ideal for fruit juices, milk and biscuits etc.



0
m+

Well sterilised accessories

When babies are born, their immune defence system has not yet fully developed. Babies are more vulnerable to bacteria and there is a high risk of infection, especially in the intestinal areas. That is why sterilising everything that comes into contact with a baby's mouth is essential for at least the first six months. It is possible to hot-sterilise objects, the most natural method based on the disinfecting and anti-bacterial action of hot steam. The alternative is to cold-sterilise objects, a simple and practical method based on the sanitising and anti-bacterial action of disinfecting liquids or tablets.

STERILISERS



STERIL NATURAL STERILIZER

It quickly and naturally sterilises feeding bottles and accessories. It is safe to use as it switches off automatically at the end of the cycle. Compatible for use with all Chicco Well-being and Step Up feeding bottles.

[CODE 67289]



STERIL NATURAL DIGIT STERILIZER

The SterilNatural Digit steriliser eliminates bacteria and fungi in just 5 minutes and keeps feeding bottles and accessories sterilised for up to 24 hours, repeating the sterilising cycle several times. Compatible for use with all Chicco Well-being and Step Up feeding bottles.

[CODE 67288]

STERINATURAL MAXI MICROWAVE STERILISER

The SterilNatural Maxi steriliser for microwave ovens exploits the properties of steam to quickly and naturally disinfect all the objects a child uses. Ideal for use in all types of microwave ovens and compatible with all Chicco feeding bottles.

[CODE 65846]





The warmth of a mother

Feeding babies milk at just the right temperature is essential for their physical and also physiological wellbeing. The recommended temperature is around 37 degrees C (the same as a mother's milk). Before feeding the milk to the baby, it is important to gently shake the bottle to give the milk a uniform temperature. It is recommended to always check that the milk is not too hot, by pouring some drops on the inside of the wrist.



0
m+

THERMAL ACCESSORIES



DIGITAL BOTTLE WARMER

This stylish and user-friendly Digital Bottle Warmer allows you to quickly warm-up your baby's food. Simply select the most suitable warm-up mode from the options on the display. It also has a timer function, so you can be sure your baby's food is ready exactly when you need it. Suitable for all Chicco feeding bottles.



[CODE 60082]



COMPATIBLE FOR USE WITH ALL CHICCO
WELL-BEING AND STEP UP FEEDING
BOTTLES



TIMER: SET THE TIMER TO WARM-
UP YOUR BABY'S FOOD AT EXACTLY
THE RIGHT MOMENT



12 WARM-UP
SETTINGS



THERMAL BOTTLE & FOOD HOLDER

The Step Up Family Thermal Bottle and Food Holder is made of stainless steel and can be used to carry the Chicco Step Up feeding bottles or baby food when out and about; it keeps the contents warm for up to 5 hours and has room for two baby food and broth jars, plus a practical cutlery holder pouch and a lid cover that can be used as a cup.

[CODE 60181]



COMES WITH 2
CONTAINERS

KEEPS CONTENTS WARM FOR AT
LEAST 5 HOURS



MULTIPURPOSE LID



PRACTICAL ACCESSORY
POUCH

Well-being feeding bottles

The Chicco range of Well-Being Feeding Bottles come in a variety of sizes and materials, all BPA-free (bisphenol A) to meet the requirements and taste of all mums:

- Evolution: hard wearing high performing plastic feeding bottles, ideal for the more demanding mothers;
- Nature Glass: these are designed for younger babies as the natural glass make them exceptionally hygienic and ecologic and can retain the temperature of the milk in the bottle for much longer;
- Well-Being: in light hard wearing plastic, they have a variety of delightful decorations to make feed time as fun and entertaining as possible.

All Well-Being feeding bottles are available with natural latex or silicone teats with anti-colic valve.



FEEDING BOTTLE HANDLES

The new coloured handles improve grip and can be adjusted to fit all ranges of Chicco Well-Being feeding bottles.

[CODE 60033]



DRINKY BABY CUP

Drinky is a cute cup with a non-drip system that helps babies learn to drink on their own, without spilling their drink. It is ideal for use in the highchair, it is also practical when sitting at the table with the grown-ups and when out and about with mum and dad. Drinky can be used with or without the handles, and also as a feeding bottle by simply exchanging the spout for a physiological teat. They come in three cute, trendy colours. No BPA

[CODE 02015.1 Pink Orange - CODE 02015.2 Orange Light Blue]



SOFT SPOUT



ERGONOMIC
HANDLES



NON-DRIP



COMPATIBLE

DRINKY, ROLLY E SPORTY

The Drinky, Rolly and Sporty cups accompany babies through their growth phases.



DRINKY CUP
6M+



ROLLY CUP
12M+



SPORTY CUP
18M+



6
m+





BABY FOOD

NEW FLAVOURS THAT PROMOTE GROWTH

*His dirty face and sparkling eyes prove just how
happy he is when eating is as much fun as playing.*



hmm!



ood food



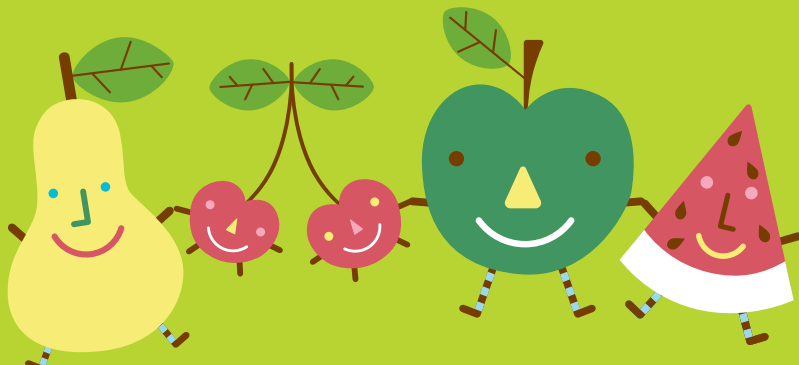
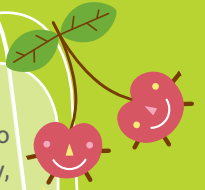
poon

A come...



hmm!!

The baby in the house is making outstanding progress: thanks to the nutritional values of his mum's milk, baby is growing constantly, day after day, and his curiosity for the world around him continues to grow. He is now six months old and it is time to try some new flavours, slowly introducing new foods which have a different taste and consistency to maternal milk. Weaning is an important phase for all babies, also from a psychological point of view, as this is the first form of detachment from their mother, where their individual tastes and preferences start to develop. There is no need to worry if the first episodes are not successful; babies don't usually like changes in their lives, so mum and dad have to arm themselves with patience and creativity in order to convince even the most obstinate baby to try his first meals using a spoon. Before you know it, however, your baby will get used to the new food and will even start to want to hold the spoon himself. Food is like a game for babies, so touching it, smearing it over their faces, on their clothes and the floor is all part of the fun. Get your camera out to immortalise these messy moments!



Taste

When preparing baby food it is always recommended to choose fresh and natural ingredients, changing the menu often so your baby will get accustomed to a wide range of flavours from the start. This is because the psychophysical wellbeing provided by a healthy and nutritional diet from the very first years of life is something that accompanies children right through to adulthood. It is most important for babies to develop a positive attitude towards food, from the early days of the weaning phase, as this will help them to eat a variety of food with a healthy appetite: this will also help them eat properly in adulthood. The best way to start is with fruit and vegetables, then add meat, cheese, eggs and fish. The first meals should be fairly liquid, and slowly become more dense so they can be eaten with a spoon on a plate like a grown up. In particular, steam cooking does not alter the nourishing properties of the ingredients and guarantees the correct nutritional values which growing babies need.

BABY MEAL FOOD MIXER



The Chicco De'Longhi & Me Baby Meal food mixer is the result of Chicco's experience in assisting mothers in bringing up their babies healthily and De Longhi's experience in the innovative technological sector. It is the ideal food mixer for preparing healthy and natural baby foods, allowing babies to discover a whole new world of different tastes and flavours.

Red model [CODE 00002061500010]

Blue model [CODE 00002061500000]





6
m+

Its multi-tasking functions allow you to defrost, steam cook, pan boil, blend, whisk, chop and mix a variety of ingredients.

It prepares tasty, healthy and wholesome first courses, second courses and even delicious desserts for babies: ideal recipes for use when weaning starts and also for the rest of the family! It is a compact and user-friendly product.



COOKS LIKE A
SAUCEPAN



STEAM COOKS



BOILS



MIXES



REHEATS FOOD
REHEATS MILK
PREPARES CREAMED FOOD

BLENDS
WHISKS
CHOPS



DEFROSTS



TIMER FUNCTION



STEEL SAUCEPAN
DISHWASHER SAFE



The pack contains all the cooking accessories you need, plus a great recipe book with 40 tasty recipes specifically studied to meet the different needs of changing growth phases: they start from the weaning phase and follow through the growth phases adding lots of tasty and interesting options and recipes .



PLATES AND CUTLERY

Chicco's cute plates and colourful cutlery help turn the weaning phase into a natural, enjoyable and playful moment for children. For instance, the Duckling Stay Warm Feeding Set has a hot water container used as a plate on which the Duckling plate can be placed. The set also includes a universal suction pad which adheres to the surface being used, and helps keep the area clean. The range of cutlery meets the need of every growth phase: the Mamma spoon, for instance, has a special soft silicone tip, which are specifically designed to help children during the changeover from teats to spoons.

Duckling Stay Warm feeding Set [CODE 61765]

Mother Soft Spoon [CODE 68576.1]



PREPARE AND STORE

PureSteam Cooker is a food processor specifically designed to quickly and easily prepare healthy and natural food for babies. Steam cooking in fact preserves the nutrients and natural flavours of foods. The PureSteam cooker defrosts, warms up, cooks on “intense steam” cycles and even blends contents. It also has a practical timer to regulate cooking times. A recipe book, spatula and two jars for preserving food in the fridge or freezer are also included in the pack.

[CODE 76006.1]



Try these practical jars which can be used to store baby food in the freezer or fridge, popped into a microwave to warm up the food and then washed in the dishwasher.

[CODE 00991]



Mealtime rituals

Babies are creatures of habit, set rituals give them a sense of security as they do not always appreciate changes in their routines. This is why it is often a good idea to create a sort of "mealtime ritual" that babies can easily get accustomed to. Simply choose a quiet area in the house and follow the same procedures, using the same tools that babies soon learn to recognise. Highchairs are the ideal place for babies to enjoy their mealtime rituals with their mum and dad: they are safe and comfortable and babies soon learn to associate mealtimes with moments of fun and games.



6
m+

12
m+

POLLY 2 IN 1

Chicco Polly 2 in 1 follows a baby's growth from 6 months to 3 years of age. In the first months, Polly can be used as a comfortable and safe highchair, ideal for the weaning period. Then, when they start to eat independently, simply remove the padded seat insert and the activity tray, and Polly can be turned into a comfy chair which allows babies to sit at the table with mum and dad.

[CODE 64837]



RECLINING BACKREST AND ADJUSTABLE
FOOTREST



POLLY ALLOWS
CHILDREN TO SIT AT THE
TABLE WITH THE REST
OF THE FAMILY



ULTRA COMPACT
WHEN CLOSED



I-SIT

I-SIT is not just a simple high-chair, but a brand new way for babies to sit, play, eat, dream, grow, be both a kid and a grown-up but, above all, be so cheerful and happy! When babies are 6 months old, I-Sit can be used as a comfy and safe highchair where they can taste their very first meals; from 1 to 3 years of age, it becomes a chair that can be adjusted to different heights; this means babies can sit at the table with the rest of the family; from 3 years onwards, it can be turned into a proper chair which can be used in the kitchen, dining room and even at a desk in the bedroom.

[CODE 79075]



I-Sit

CHILDREN LIKE
DESIGN
LIKES CHILDREN

DESIGN ENTERS THE WORLD OF CHILDREN.
BECAUSE A PASSION FOR DESIGN CAN BE LEARNT
AT A VERY EARLY AGE!



At the table or out and about

Mealtimes are an enjoyable moment of the day, a time when families get together and babies have the chance to listen to their voices and observe their movements. Even if your child has already eaten, he will enjoy sitting in his own highchair at the table with mum and dad. And now that your baby is slightly older, why not take advantage of a sunny day to have a meal outdoors? It takes just a little organisation, making sure you have everything you need to eat outdoors, no strict meal times and off you go to enjoy some super quality family time! The reference point that help babies associate mealtimes with moments of fun and games.



12
m+

18
m+

ROLLY CUP

The Rolly Cup is ideal for kids when they start to sit at the dining table with grown-ups, but don't know how to use a cup yet. Available in three colour combinations: pink, light blue and orange. Soft spout, rocking feature, BPA free, non-drip.

[CODE 02016.1 Pink Orange - CODE 02016.2 Orange Light Blue]

12
m+



SOFT
SPOUT



ROLLING
FEATURE



NON-DRIP

SPORTY CUP

The Sporty Cup is the ideal companion for kids when you are out and about. It is practical and hygienic helping babies to learn to drink on their own. Available in three colour combinations: pink, light blue and orange. Practical closure, soft straw, BPA free and non-drip.

[CODE 02017.1 Pink Orange - CODE 02017.2 Orange Light Blue]

18
m+



SOFT
STRAW



AIR-TIGHT
CLOSURE



NON-DRIP







HYGIENE&WELLNESS

CUDDLES AND SOAP BUBBLES

Simple gestures and small daily care
attention bring happiness and well-being
to all babies.



erfume




uddles



ubbles

B for...

ubbles



The first few days can seem difficult: managing a newborn baby and understanding his needs can be daunting.

But don't worry, your instinct is much stronger than your fears! Every gesture, every change of clothing is an occasion to get to know your baby better and strengthen your relationship.

Dad will soon become an expert on changing diapers and mum will understand the needs of her baby in seconds. Looking after a baby and his things, bathing him, keeping him clean and dry, taking his temperature, dressing him in the right clothes will become as easy and enjoyable as hugging and kissing his wonderfully perfumed skin.

A bit of diaper rash, a cough or persistent crying can worry mums and dads a bit, but nowadays easy solutions are at hand to resolve all sorts of problems. Thank goodness that the job of being a mum or dad is something you learn extremely quickly!



Bath Moment

Water on its own is not sufficient to ensure correct cleansing and hygiene for newborns. This is why it is important to use specific products that gently cleanse the skin, respecting its physiological and structural balance, without causing irritation or rashes. Bath-time is a daily ritual dedicated to health and hygiene, but is also a moment when a baby can spend some quality time with his mum and dad. Proceed as follows: make sure everything you need is within arm's reach, use a thermometer to check that the bath water temperature does not exceed 36/37 degrees centigrade, then lower the baby into the bath, smiling and talking softly to him. As soon as you finish bathing your baby, dry him carefully and use some talcum powder on the hidden areas which may not have dried properly. A tip of advice: bathing has a relaxing effect on babies, so this can be an excellent way to encourage them to fall sleep.

BABY MOMENTS

Chicco has used all its experience to develop the Baby Moments range, a complete line of gentle and safe products dedicated to cleansing and protecting the sensitive and delicate skin of infants from the day they are born. To turn every moment of the day into a world of lightly fragrances cuddles!

Every product of the Baby Moments line contains a specific natural ingredient, studied to meet the requirements of each individual function and provide their sensitive with all the gentleness that nature has to offer. From bath foam to eau de cologne, from body cream to talcum powder: a complete range of hypoallergenic clinically tested products, all paraben, SLES and SLS free, alcohol-free, and with no preservatives to guarantee maximum respect for newborn skins.



PARABENS FREE
hypoallergenic
CLINICALLY + TESTED

These products can be used at different moments in time to gently cleanse, protect, nourish and perfume baby skins.



Bath moment

Specific products that respect the physiological characteristics of delicate baby skins are highly recommended.

Gentle Body and Hair Cleanser

Gentle cleanser ideal for bathing newborns from their first bath time onwards. The no tears formula does not irritate the eyes. Extra-gentle neutral ph (pH 7).

[CODE 02844]



Baby changing

Use specific wipes to cleanse the skin each time the baby is changed; dry the skin using talcum powder and apply a layer of protective zinc ointment to soothe any irritation and prevent any irritating substances from coming into contact with the skin.

Soothing ointment

Designed to protect the skin of newborns against nappy rash and sore skin. It contains zinc oxide (10%) that creates a protective breathable barrier that contributes to the regeneration of the skin's natural defence system.

[CODE 02736]



Protection

To moisturise a baby's skin daily and after his bath, always apply a light fluid milk with softening properties that respect the delicate skins of babies.

Light Body Lotion

With sweet almond milk which has softening and nourishing properties to moisturise baby skins, keeping them smooth and soft.

[CODE 02846]



Cuddles

This line also has two different scented eau de colognes, to embrace your baby in a soft fragranced hug.

Eau de cologne

Gentle flower scented baby perfume.

[CODE 02801]



0
m+

Natural cuddles

Daily rituals dedicated to health and hygiene are the perfect moment for all parents to spend some quality time with their baby; cuddles and caresses help bonding between parents and babies from the first few days. Applying a good quality cream to a baby's delicate skin or using special oils to gently massage a baby is something that generates reciprocal pleasure and is packed with emotions and feelings. Baby skins can easily become sore and it is therefore essential to choose natural products, made from carefully selected ingredients, so babies receive natural loving cuddles.

CHICCO pure.bio

Chicco's certified organic range consists of four different products, to provide totally natural loving care for baby skins from their very first days of life!



Carefully selected organic ingredients are enhanced by a 100% natural and delicate fragrance.

CHICCO pure.bio BABY NATURAL SET

Contents: Gentle Body and Hair Cleanser 200 ml, Infant Massage Oil 100 ml, Protective butter 75 ml, Natural bristle wooden hair brush and Terry Glove 100% in natural embroidered cotton.

[CODE 01797]





Changing

The first time you change your baby it may seem slightly complicated but, as the days go by, you will find it very easy and even dad will soon be boasting how quick he is at changing diapers. This is why it is recommended to buy good quality diapers, change them often, cleanse the skin with warm water and specific products, dry them gently and soothe the skin with a good protective cream. If a rash does form on the skin, zinc ointment is an excellent remedy and provides quick relief.



0
m+

DRY FIT DIAPERS

The new Chicco Dry Fit diapers are slimmer and easy to wear and they allow the child to move around freely whilst guaranteeing maximum levels of absorbance. The soft and breathable lining helps to keep the skin dry and healthy, reducing the risk of diaper rash. The practical soft and elasticised wings prevent the diaper from leaking. Sizes available: Newborn: 2-5 kg, Mini: 3-6 kg, Midi: 4-9 kg, Maxi: 7-18 kg, Junior: 11-25 kg, Extra: 15-30 kg.

Newborn 2-5 Kg [CODE 03920] - Mini 3-6 Kg [CODE 03921] - Midi 4-9 Kg [CODE 03922]
Maxi 7-18 Kg [CODE 03923] - Junior 12-25 Kg [CODE 03924] - Extra 15-30 Kg [CODE 03925]



CLEANSING WET-WIPES



Thanks to the soft texture of the fabric, the Baby Moments wet-wipes gently cleanse and moisturise the skin of babies. The camomile and aloe vera formula is ideal for use when changing babies or cleaning their hands and face. NO PARABENS, NO ALCOHOL, NO SOAP.

[CODE 02738.1]



THE DIAPERS CHAMP

A practical container for diapers that, thanks to its patented system, does not need specific refills which allows you to cut your costs. It uses standard plastic bags and eliminates bad odours.

[CODE 66040]



The little things in life

After a bath, when babies are clean, dry and protected, their nose, ears and nails have been checked, spend some time combing their hair which is starting to grow thicker, add a few drops of delicate Cologne - a fragrance that will be remembered in the future by both mother and baby along with these unforgettable moments.



BRUSH AND COMB SET

Brush and Comb to gently brush your baby's hair. The soft natural bristles on the brush and the rounded tips of the comb are ideal for use on delicate scalps. Available in three lively colours: pink, light blue and yellow.

Light blue [CODE 6600332] - Pink [CODE 6600331]
Yellow [CODE 6600333]

HAPPY BUBBLES: HIS FIRST BEAUTY SET

Happy Bubbles is an original gift for all newborn babies. The practical holder bag contains all the products needed for a baby's daily hygiene and bath-time rituals.

[CODE 10030]



BABY MOMENTS SET

It contains: Eau de cologne 100 ml (Baby perfume), Gentle Body and Hair Cleanser 200 ml, Body Lotion 200 ml, Brush and Comb, Beauty case with embroidery. Available in two colours: pink and light blue.

[CODE 03204]





The umbilical cord

Of all the things that mothers and fathers are called upon to do, perhaps medicating a baby's belly button is one of the most worrying as they are afraid of doing it incorrectly and hurting the baby. There is however nothing to worry about as it is a simple operation and the baby has no pain sensitivity in this area.

The midwife or paediatrician will provide indications on the products to use, but generally speaking all that is needed is some disinfectant, sterile gauzes and a tubular netted bandage.



0
m+

UMBILICAL CORD MEDICATION

The MediBaby line includes all the products mothers need to perform umbilical medication correctly. The net bandage allows to easily place and remove the umbilical dressing. It is not tight and it doesn't irritate the skin allowing it to breathe naturally.

The sterile gauzes are made from fabric-like material and have 4 protective layers; they easily adapt to the baby's tummy and do not stick to the wound.

TNT Gauzes [CODE 63537]

Kit [CODE 70089]

Mini Kit [CODE 70093]

Please read carefully the warnings and instructions for use. These are EC 0373 medical devices. Advertising Authorisation issued by the Ministry of Health on 03/11/2011.



BODY SUIT

Set of 2 short-sleeved jersey body suits.

[CODE 14645]



Breathing

Atmospheric pollution is a huge problem, but we should not underestimate the dangers related to the poor quality of the air in domestic environments. In fact, a wide range of polluting agents gather together in closed environments, such as allergens (pollen, animal hairs and mites) and micro-organisms (mould and bacteria) which are the root cause of allergic reactions and related disorders.

As the immune defence system in babies has not yet fully developed, it is vital to reduce the amount of harmful substances in order to reduce the risk of allergies and infections. Babies must be able to live in clean environments, where the air is regularly changed, the temperature is not too hot and the level of humidity is carefully monitored. Humidifiers and air purifiers are an excellent way of resolving such problems.

BREATHY BLUE AIR PURIFIER

Breathy Blue improves the quality of the environment in which babies live: it purifies and ionises the air whilst soft lighting and diffused fragrances create a calm and pleasant atmosphere. The ionising action and the double layered HEPA1 filter (HEPA and activated carbons) reduce the presence of polluting agents and unpleasant odours. Breathy Blue illuminates the room with a 3-level adjustable blue light so the baby is not disturbed when sleeping. Breathy Blue is fitted with a slow-release membrane which can diffuse Chicco's own room fragrance into the environment.

[CODE 01059]





HUMI RELAX HOT HUMIDIFIER

Humi Relax reinstates the correct level of humidity by diffusing health bacteria-free steam. It is possible to adjust the direction of the steam using the adjustable nozzle that can rotate by 360 degrees to evenly distribute the humidity throughout the environment.

The oil container also allows you to nebulise fragrant oils.

[CODE 00669]

COMFORT NEB COLD HUMIDIFIER

Comfort Neb diffuses fresh misted steam and, thanks to its silent ultrasound technology, it can even be used when babies are sleeping.

The steam is misted upwards and minimises the formation of condensation on the surface the humidifier is placed. It is also possible to adjust the misting levels.

[CODE 00671]



DEHUMI DEHUMIDIFIER

This dehumidifier is ideal for use in small environments, especially during the hot months of the year, and helps to reduce the formation of mould. Dehumi runs on Peltier cell technology making it compact, safe and silent to use. Dehumi is easy to use and maintain, and has an automatic switch-off system that is triggered when the tank is full.

[CODE 00673]



0
m+

NASONET

His tiny delicate nose deserves the best care and treatment possible. Snuffling colds prevent babies from breathing properly and this disturbs him when sleeping and reduces his appetite. In fact, a clear nose helps the baby feed and sleep better. Chicco's Nasonet line provides a complete range of nasal hygiene products. The Nasonet physiological solution is a great aid for daily nasal care and hygiene. Its cleansing action helps the elimination of excess mucous. It also has a moisturising action that helps to maintain the natural protective functions of the nasal mucous, especially in rather dry environmental conditions. The Nasonet nasal aspirator is easy to use and is the ideal solution to help mothers keep their children's noses unblocked. It can be used several times a day whenever children's nostrils are blocked. It is recommended to use the nasal aspirator immediately after using the Nasonet physiological solution, as the combination of the aspiration and moisturising actions make it much easier to remove excess mucous.

Soft moisturising tissues [CODE 067815]

Nasonet Physiological Solution 10 pc. x 5 ml [CODE 65506]

Nasonet Physiological Solution 20 pc. x 2.5 ml [CODE 65505]

Nasonet Nasal Aspirator Kit [CODE 67869]

Nasonet Physiological Solution Spray [CODE 65585]

Please read carefully the warnings and instructions for use. These are CE and CE 0373 medical devices.

Min. Auth requested on 03/11/2011





The benefits of aerosols

Aerosol therapy is recommended by paediatricians to treat inflammation of the upper and lower respiratory tracts, as the nebulising process produces tiny sized drops, allowing greater amounts of the medicine to reach its target in the tracts.



0
m+

PURE BREATHING ULTRA COMPACT AEROSOL

The Pure Breathing aerosol therapy device is ideal for treating disorders in the upper and lower respiratory tracts. It quickly and effectively mists all types of medication, without overheating the solution. The special Sidestream[®] ampoule reduces administration times for medicines and allows a high level of the medicine to enter the respiratory tracts.

[CODE 36301]

This is a CE 0051 medical device. Authorisation requested from the Ministry of Health on 07.10.10.



SILENT ULTRASOUND AEROSOL

It silently and quickly nebulises the most common medications for inhalation therapy for the treatment of upper and lower respiratory tract illnesses (nose, throat, lungs and bronchia). Silent uses ultrasonic technology and is characterised by the speed and silence at which the treatment is provided.

[CODE 06179]

This is a CE 0470 medical device. Authorisation requested from the Ministry of Health on 07.10.10.

Fevers

A cause for anxiety among all mothers, a fever is not an illness in itself, it is a natural mechanism that occurs when the organism is attacked by infectious agents such as a virus or bacteria. A high body temperature is a reaction that helps the organism to destroy these bad cells and it prevents their multiplication.

When children have a temperature, do not cover them up too much to allow the heat they produce to disperse more easily. Bear in mind, when taking children's temperature, that the internal rectal temperature is about half a degree higher than the external temperature, that is, under their arms. There are many practical thermometers available which quickly measure the temperature using high precision technologies and without disturbing the baby.





0
m+

DUAL COMFORT ANATOMIC THERMOMETER

Dual Comfort is Chicco's first thermometer ever designed specifically to measure children's rectal and underarm temperatures. The innovative anatomic shape of the probe is specially designed to ensure it is easy to keep the thermometer in the correct position. The short and flexible probe ensures trouble-free measuring of temperatures in seconds. Dual Comfort is also fitted with an "Intelligent Fever Check" system which uses coloured lights – green, orange and red – that change according to the temperature reading and measurement mode, making the reading process quick and easy. It will beep when the reading is complete.

[CODE 02335]



MY TOUCH FOREHEAD THERMOMETER

My Touch is Chicco's innovative IR thermometer: a quick and easy way to take children's temperatures. The characteristic ergonomic design allows you to take a child's temperature by holding the thermometer between your fingers and placing it gently on the child's temple. IR technology is ideal for forehead measurements as it gives non-invasive results in just 5 seconds. My Touch has its own wide LCD display and a special Fever Check function making it easy and user-friendly to read thanks to a led bar that changes colour according to the level of the temperature reading. It will beep when the reading is complete.

[CODE 02337]



COMFORT QUICK EAR THERMOMETER

Comfort Quick is Chicco's ear thermometer that quickly takes a child's temperature using a simple but very accurate system. The tiny probe guarantees safe and easy readings. Comfort Quick comes with disposable probe covers to guarantee hygiene and a practical holder that provides safe storage of the thermometer and all its accessories.

[CODE 00656]



These are M.D. CE 0120, CE 0197 and CE 0068 standard medical devices. Read the warnings and user instructions carefully. The body temperature varies in different parts of the body and can be influenced by external elements. Advertising Authorised by the Ministry of Health on 22/11/2011

Let's splash

As the months go by, bath time becomes quite an animated part of the day; babies have started to get accustomed to the water and have great fun splashing around, playing with bath toys and they just love being without a diaper. There are some useful and extremely cute and colourful floating toys which are specifically designed to make kiddies bath time and playtime even greater fun.. Before giving babies a bath, it is important to check that the bath water is not too hot and not too cold. The ideal way to do this is to use one of the cute bath thermometers that float in the water and indicate the temperature.



Globe Fish [CODE 74525]



Octopus [CODE 06519]



PALMIRA SPRAY AND TURN

Palmira makes bath-time great fun and a time to play. When you turn its feet, the duck starts to rotate, creating great water effects. Babies can also press the button to make the duck spray water.

[CODE 00032]

BUBBLE ISLAND

An activity centre to entertain your baby at bath-time. It is packed with manual activities: a slide for the two little fish to play on and a water mill to create water effects. When the baby presses the octopus, magical soap bubbles erupt from the volcano.

[CODE 70106]





Oral Hygiene

After a few nervous episodes and sleepless nights all of a sudden the first milk teeth appear. A child's smile is even more irresistible during this phase and action must be taken to protect it. Paediatricians recommend oral hygiene from birth, using a sterile gauze to cleanse the gums after each feed. In the early teething phases, it is recommended that you give your baby something specific to bite on that brings give relief to sore gums, like a teething ring designed specifically for his needs. When the first teeth have come through, get into the habit of cleaning them after every meal using an ultra soft toothbrush and special toothpaste which, to start with, has no fluoride, and gradually increase the dose as the baby grows. Mum and dad can give a good example by turning this task into a fun game. There are lots of tricks they can use: choose colourful tooth brushes with funny shake, designed specifically for children's mouths; choose fruit flavoured toothpaste which children prefer to adult's toothpaste which tingles too much.



Chicco has developed a complete range of products to meet the needs of babies during the various teething phases.



2M+ BITING

Babies start to feel the need to bite on things and hold simple soft objects in their hands.

SOFT RELAX SILICONE TEETHING RING

The Soft Relax teething ring is made from hygienic silicone; it is lightweight, easy to grasp, pleasant to bite on and gently massages the gums.

[CODE 02578]



4M+ SOOTHING

Babies need something to soothe their painful gums when they start teething.

FRESH RELAX TEETHING RING

The Fresh Relax Teething Ring has ergonomic handles, it is designed to refresh and give relief to painful gums; it can in fact be placed in the refrigerator to cool the water contained in the soft ring and relieve sore gums during the teething phases.

[CODE 02579]



2
m+

4
m+

6
m+

12
m+

MULTIFUNCTION GUM GEL

Its chamomile and fluoride formula prevents the formation of bacteria in the oral cavity. It can be swallowed. Tasteless.

[CODE 02083]



6M+ STIMULATION

Babies still feel the need to bite, but now they also search for new stimulation in the area they live in.

FUNNY RELAX TEETHING RING

The Funny Relax Teething Ring has ergonomic handles and is specifically designed to massage children's gums and stimulate them with tactile interaction and sound effects. It is particularly pleasant to chew on and the colourful fun characters help to distract babies from the pain caused by teething.

[CODE 02580]



6M+ CLEANING

As soon as they cut their first milk teeth, they must be cleaned carefully safe and gentle products specifically created for children.

TOOTHBRUSHES

Ideal for milk teeth thanks to the small head and tapered bristles.

Green [CODE 02310]

Pink [CODE 02311]

Light blue [CODE 02315]



APPLE & BANANA TOOTHPASTE

[CODE02320]



12M+ CLEANING

Babies teeth need cleaning carefully on a daily basis.

DENTAL SET

This practical set consists of a case containing a toothbrush and strawberry flavoured toothpaste.

Green [CODE 02317]

Pink [CODE 02318]

Light blue [CODE 02319]



STRAWBERRY FLAVOURED TOOTHPASTE

For older kids.

[CODE 02321]





Small achievements

Off with the diaper, it is now time to start using the potty, a vital growth phase for all children who take their first steps towards becoming independent. As in the case of all growth phases, this requires a bit of time, a bit of patience... and quite a bit of effort. Children start to gain a certain amount of control over their toilet habits at from 18 to 24 months of age, but they need a good few months more to learn to control them day and night.

The "toilet training" phase must therefore take into consideration the times of each individual child, which can vary considerably.

Controlling physiological impulses is much easier during the day, but it becomes more complicated at night. To help children avoid wetting their beds, it is recommended not to let them drink after a certain hour and make sure they pee before they go to bed.



POTTIES

The lively colours help children to get accustomed to this new object, the potty, and start to recognise it as their own. The anatomical Safe Hygiene potties are safe and comfy thanks to the raised back support which allows children to sit on them contentedly for all the time they need.

[Safe Hygiene Anatomical Potty \[CODE 64501\]](#)



TOILET TRAINER SEAT

This is extremely useful for helping children learn to use the toilet.

[\[CODE 67005\]](#) - [\[CODE 67006\]](#)



6
m+

12
m+

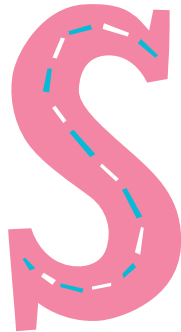




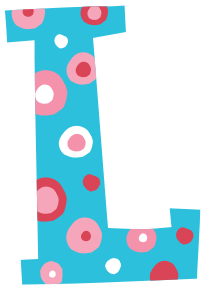
RELAX&SLEEPTIME

TOTAL RELAX

Even the greatest of explorers need
some time for rest and a few cuddles.



hhhh!



ullaby




uddles



S for...

hhh!



Parents are sometimes rather apprehensive about bedtime, especially if their child finds it difficult to get off to sleep or wakes up continuously during the night. What is most important, as always when dealing with children, is to do everything calmly: children can sense when their parents are calm and relaxed, and will fall asleep easier, and mum and dad will be able to enjoy watching the relaxed look on their child's face. Establishing a set routine helps them to understand when it is bedtime: saying goodnight to cuddly friends and toys, reading a bedtime story together or, later on, brushing their teeth. Mums and dads are very clever in finding ways to get their children off to sleep: some may go for a relaxing massage before bed-time, others may choose the reassurance of a soother. Whatever solution is found, always remember that tenderness, cuddles and patience are always the best ways of winning the battle of getting the little devils off to bed.



Soothers

Babies just adore sucking, they do it instinctively to nourish themselves but also because they find it comforting and relaxing. An ultra soft soother which is specifically designed not to interfere with the development of the mouth will be able to calm and console them. Soothers do not simply act as positive psychological support for children: the medical world agrees on the fact that soothers are not damaging for babies, on the contrary, if the product complies with the shape and texture specifications, it can have positive effects on the development of the muscles in the mouth; using a soother should however be limited to 24 months and, in any case, never over 36 months, and it also helps reduce the risk of SIDS - Sudden Infant Death Syndrome (cot death). Here are some useful tips: If there are still some problems breast-feeding, it is recommended to use a soother as least as possible, and also in the case where children suffer from otitis. Soothers are ideal for babies when they need to calm down and/or console themselves; it should never hinder their desire to communicate or be used in place of moments with their parents. In older babies, you can remove it when they are playing and moving around, using it just to soothe them before a nap or when they go to bed.

PHYSIO

Active teat as an orthodontic preventive measure: it encourages the correct development of the mouth.

The Chicco Physio Orthodontic Teat is ACTIVE as it actively encourages the development of the facial muscles and the tongue, further to the anatomic development of the palate and mouth.

1. PALATE RIDGES: the small grooves on the head of the teat reproduce the natural palatine grooves, the reference points for the tongue during the physiological sucking and swallowing functions.

2. HOLLOW SPACE FOR THE TONGUE : It is less cumbersome in the mouth and correctly distributes the strength of the tongue movement on the palate, which helps it to develop properly.



3. ULTRA THIN PROFILE: this helps the mouth to close properly. The upper part is inclined to adapt to the natural position of the tongue.

4. TEETHING RING: it massages the gums during the delicate teething phase (only on the 4m+ soother).

5. MAXIMUM QUALITY: Natural latex rubber or silicone, extremely soft and supple for a teat that can adapt perfectly to the shape of the mouth.

PHYSIO

WITH SOFT RING

The ergonomic shield has special irritation-proof slots to allow the air to circulate, and a practical ring with cute decorations. It comes in a 3 different sizes (0m+, 4m+, 12m+) and in a variety of colours and patterns, including a version that glows in the dark.



PHYSIO

The ergonomic shield has special irritation-proof slots to allow the air to circulate, and a practical button which even your baby will find it easy to hold. It comes in a 3 different sizes (0m+, 4m+, 12m+) and in a variety of colours, including a version that glows in the dark.

PHYSIO SOFT

It is made from natural latex rubber and silicon, it is extra-soft and does not bother the baby even when he is sleeping and the soother can get trapped under his face. Available in three sizes (0m+, 4m+, 12m+) and a new variety of colours.



0
m+

4
m+

12
m+

I-Feel

I-feel is the bouncing chair where style, design and practicality combine to accompany babies from birth until they are several months old. The frame and toy bar are made from wood. The toy bar provides babies with an exciting multi-sensorial experience: the play panel has different tunes, nature sounds and New Age melodies, different shades of coloured lights to relax babies and a soft bird shaped toy. It also has an Mp3 connector slot to entertain babies with their favourite music.

[CODE 79011]

I-feel
I-Feel



DESIGN ENTERS THE WORLD OF CHILDREN.
BECAUSE A PASSION FOR DESIGN CAN BE LEARNED AT A VERY
EARLY AGE!

CHILDREN LIKE
DESIGN
LIKES CHILDREN



MP3 CONNECTION AND
PLAYER HOLDER POCKET
(PLAYER NOT INCLUDED)



SOFT PADDED BOOSTER
CUSHION



HIGHLY RELAXING
COLOURED LIGHTS

CHICCO MIA

Chicco Mia is a comfy and fun bouncing chair where baby can relax and have fun. The booster cushion is ergonomic and ultra-soft, it gently embraces a baby and is modular so it can be adapted to suit the needs of a growing baby. It has a fixed or rocking frame, with a reclining backrest to a number of different positions. The 3 hanging soft toys are made from different materials designed to stimulate children's tactile, visual and hearing skills.

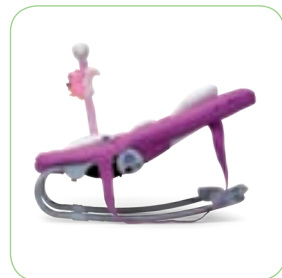
[CODE 79097]



SOFT AND MODULAR
BOOSTER CUSHION



THE 3 TOYS ENTERTAIN
BABIES IN LOTS OF
DIFFERENT WAYS



RECLINING BACKREST TO
VARIOUS POSITIONS.

POLLY SWING

Polly Swing is a rocking chair designed for newborns, and is fitted with a 4-speed ultra-safe device that gently rocks the baby. It also comes with hanging toys, lights and sounds to entertain and stimulate their sensorial skills.

[CODE 67691]



0
m+

CHICCO EASY SLEEP

The Chicco Easy Sleep folding cot is a safe and comfy nest for babies. The two short sides have fine mesh round windows to ensure maximum ventilation. The two long sides can be opened to allow children to get out of the cot independently and allow mums to prepare it more easily. The practical pyjama holder can also be used as a rucksack. The padded mattress and carrying bag are included.

[CODE 79005]



COT SET



Cot sheet set [CODE 10478]



Cot cover [CODE 10474]

SELF-SHAPING ERGONOMIC PILLOW

Chicco ergonomic self-shaping pillow helps to prevent the risk of head deformation syndromes (so-called flat head syndrome). The innovative "Memory foam" technology is used to reduce the pressure on the head as it is able to adapt to the shape of a child's head and evenly distribute the weight. 100% breathable material.

Pillow case: 40% cotton - 60% polyester

Padding: 100% polyester

Comfort
fit





FIRST DREAMS

The emotion of a birth is always accompanied by the desire to give the newborn an important and precious gift. This range is designed to do just that, and has a choice of precious gifts which have been designed specifically for babies. A unique design accompanied by music and light effects, specifically devised to create the quiet and hospitable atmosphere babies need as they fall asleep.



MUSICAL GOODNIGHT MOON NIGHTLIGHT:

A toy for the cot which plays soothing music accompanied by soft coloured light effects to create a truly magical atmosphere.

Light blue [CODE 71760 - CODE 02426.2] - Pink [CODE 71761 - CODE 02426.1]

GOODNIGHT STARS PROJECTOR

The lamp projects coloured stars and plays music by some classical composers to help newborn babies get off to sleep whilst developing their musical awareness.

Light blue [CODE 71762 - CODE 02427.2] - Pink [CODE 71763 - CODE 02427.1]

SWEETHEART GOODNIGHT CUDDLY TOYS

A cute bedtime friend fitted with a nightlight that soothes babies with its classical music, nature sound effects.

Light blue [CODE 61659 - CODE 02428.2] - Pink [CODE 61654 - CODE 02428.1]



0
m+

6
m+

Sleep time

Sleeping is absolutely essential for babies, it helps them recuperate the energy spent during their growth adventure. A suitable environment and good habits and routines can guarantee your baby a good night's sleep. Here are some useful tips:

- keep the temperature in the room from 18° to 20° and relative humidity between 40% and 60%;
- smoking is strictly forbidden in rooms where children sleep; change the air often;
- a crib or a cot? For the first three-four months a crib can give babies a sense of protection, but when he starts to move around more independently, it is time to move him into a cot with removable side panels.
- according to recent studies, it is recommended for babies to sleep on their backs as this is the most effective way of preventing SIDS – Sudden Infant Death Syndrome (cot death);
- a recent study also claims that using soothers not only calms babies and helps them sleep, but this too can reduce the risk of SIDS – Sudden Infant Death Syndrome (cot death);
- during the first few months, use a very low, non-allergic pillow specifically for newborns which adapts to the shape of their head;
- the mattress should be fairly hard and made from breathable and non-allergic material; it must also be the same size as the cot so that it fits perfectly and there are no gaps where a baby can get stuck;
- remove all ribbons, cords or chains which can be extremely dangerous;
- remove cuddly toys which can collect dust and choose washable cot toys which do not lose their fur or small parts;
- for the first few weeks allow your baby to sleep in your room and in his own crib, not in your bed as this can be very dangerous.

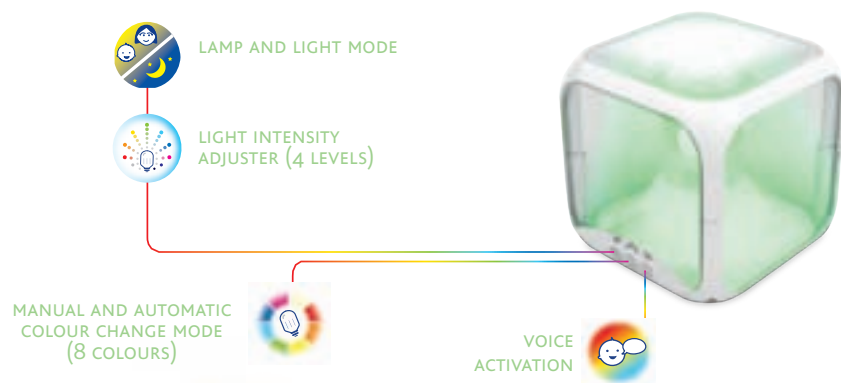




0
m+

RAINBOW MULTICOLOUR LAMP

The recommendations of top paediatricians and psychologists were taken into account when designing the Rainbow Multicolour Lamp which aims to stimulate and reassure babies. It is ideal for keeping them company both during the day and at night, and it is programmed to emit 8 colours that alternate automatically or can be set to individual fixed colours. There are 4 different light modes. It needs plugging into the mains.



MAGIC LANTERN

5 light-effects which are associated to different tunes and nature sounds that reassure and comfort babies in a calm and relaxing atmosphere. Babies adore the repetition of the lights and sounds as this gives them a sense of security. Its unique shape allows it to rock gently. It has a practical cute handle so that children can carry it around with them wherever they go. Batteries included.

[CODE 69854]

NIGHT LIGHT WITH MOTION SENSOR

A useful appliance for parents when children are sleeping.



Sensor ON: the light automatically switches ON when it detects movement in the dark within a range of about 3 metres, and switches OFF automatically after about 5 minutes if no further motion is detected.



Sensor OFF: the lights can be used as a standard automatic night light. It uses a twilight sensor which only comes on in the dark, and remains on to keep children company as they sleep.

[CODE 60006]







PLAYTIME

GROWING UP HAPPILY

Colours, sounds and shapes are his first toys.
Ideal stimulation and fun for babies as they grow.



L for...



laughing

A baby playing is a pure and innocent image which is able to convey a sense of tenderness and serenity to the person watching. But playing is not by any means simply a form of distraction; it is a "child's job", his own way of discovering the world around him and his own skills. Touching, smelling, shaking, hitting, biting are all gestures that the child uses to discover the essence of objects whilst also developing his own senses and skills. This is why colours, sounds and shapes are such a huge attraction for children during their first few months onwards. A child who plays is a child who is healthy and growing, showing his interest for the world around him with all these gestures. Playing with a child strengthens the child-parent relationship, but it is also a way of discovering his character, the things that he is most attracted to and most afraid of. Allowing a child to play means allowing him to discover the dimensions of his childhood and his innocent emotions.



Sight and hearing

From their very first days in life, infants are attracted by moving objects and sounds. Even if their sight has not yet fully developed, they are stimulated and attracted by such objects. Cot mobiles with their rhythmic and melodious tunes courage the development of children's sight and hearing skills. As infants grow and improve their coordination between the senses, they start to appreciate every form of stimulation proposed by their parents and the immediate surroundings.. Sounds, shapes, objects, colours represent the best possible gym to help them develop their ability to relate with the outside world. Playing with children on play mats, going out for walks, giving them new toys to play with and talking to them is enjoyable and not simply useful to them, as they are encouraged to discover new things which satisfy their inborn curiosity and help them grow

3 IN 1 MAMMA LULLABY

The new cot panel that reassures, relaxes and entertains babies.

You can even record a voice that babies can recognise to reassure them even when their mum and dad are not actually in the same room as them. The sound sensor automatically activates the toy every time babies wake-up. The extensive selection of classical music, nature sounds, New Age tracks and light and colour effects create a colour therapy atmosphere, the ideal mix for relaxing and lulling babies to sleep. 3in1 Mamma Lullaby also entertains babies with its first manual activities that help them develop and coordinate their first movements.

[CODE 02143]



RELAX&PLAY COLOUR COT MOBILE

The cot mobile is a type of wonderland that relaxes infants with its soft music and suffused lights and entertains them as they watch the coloured elves appear one at time as they rotate above the cot. During the first 15 days of life, babies are able to distinguish the strong contrasts in colour of the green elf and within the first month the medium contrast of the red elf. Later on their eyes will start to perceive the lower contrast of the yellow elf.

[CODE 71866]



VISIBLE FROM
BIRTH



VISIBLE AFTER
30 DAYS



VISIBLE AFTER
4 MONTHS

SINGING ANIMAL PLAYMAT

A soft playmat which encourages them to discover sounds and tunes whilst playing. Children learn to recognise animal sounds and can listen to fun nursery rhymes sung with different music styles (rap, country, pop and new age). The fun continues with the discovery of the activities of every little animal.

Dimensions 76x76 cm.

[CODE 71508]



0
m+

Child sensory development

Children are guided by their natural instinct as they observe their immediate surroundings, and the ability of their senses increase day by day. During the first few days their whole world consists in the blurred vision of their mother's face and the sound of her voice which they recognise and appreciate; as they grow, however, their curiosity towards shapes, movement, sounds and colours starts to develop. Their first discoveries also include touch, smell and taste; as their vision becomes clearer and they are able to hold their head up, children are then able to discover all the sources of stimulation around them.

Infants are born explorers, they want to touch and experiment with everything they set their eyes on and, obviously taste them and throw them to the floor to see what noise they make.

NIGHT TIME COT MOBILE

Soft cot mobiles that play a gentle lullaby to calm and accompany babies as they fall asleep. It comes with a cord to hang it above the cot or crib.

Little bear [CODE 60047]

Bunny [COD. 02726]

Little lamb [CODE 60046]



SWEETHEART RATTLES

Cute little friends which are lightweight and easy to hold. They are made from soft fabrics, stylish colours and have special soft plastic parts to soothe babies when teething. They are easily hooked onto the stroller handle when out and about.

Coniglietto [COD. 60063] - Little bear [CODE 60062] - Little lamb [CODE 60065]



0
m+



SWEETHEART CUDDLY TOYS

Cute little first bedtime friends, soft to cuddle and soothing to listen to. Light pressure on the heart will activate a lullaby by Brahms and the magic play of soft lights which help babies relax and accompany them into the land of dreams.

Little lamb [CODE 60048]

Little bear [CODE 60049]

Bunny [COD. 02726]



Fun when out and about

Nowadays families are constantly on the go. From when they are born, infants spend lots of time outdoors and travelling around. It is vital for parents to create a baby-friendly environment which guarantees they will fully enjoy this amazing experience.



FUN TRAVEL LINE

Chicco's new Fun Travel line is designed to meet the needs of babies and parents when they are out and about. This is why the products in this line are all practical, lightweight and easy to handle. The various play modes help mums and dads entertain their baby wherever they are!

PORTABLE PLAY NEST

This wonderful nest where babies can relax turns into an entertaining gym to keep them happy at home and when travelling, on holiday, in the park, with their grandparents ... it has 2 play modes:

1. FUN: To entertain them with cheerful tunes and light effects which are started by pulling on the hanging toys.
2. RELAX: To embrace them in a comfy nest with soft lights and New Age music. It also has a soft activity mat so he can lie on his tummy and play with the hanging toys. Once folded away in its very own travel bag, this Portable Play Nest is ideal when out and about.

[CODE 00901]



NEST



ACTIVITY MAT



TRAVEL BAG



0
m+

12
m+



SAFARI CAR TOY

A fun toy with lots of new friends to entertain and keep your baby company when traveling by car: a monkey, a lion, a parrot and an explorer. It has 2 operating modes:

1. FUN: for great discovery trips to the jungle accompanied by typical forest tunes and light effects which flash to the rhythm of the music;
2. RELAX: To soothe him with soft songs and light effects.

The car panel is controlled via a fun infrared walkie-talkie which is easy to hold and can be hooked onto the panel when not in use.

[CODE 00902]



Motor development

The motor skills in babies is limited to kicking at the beginning. As the muscles in their neck start to develop, children are able to hold their head up on their own. From then on, parents will notice a follow-on of small improvements which allow children to become more active and coordinate their movements, grasping objects, putting food into their mouths, shaking toys and imitating the movements of adults. Then comes the crawling stage which is an achievement that allows children to move around, chase after their mum or run away from their dad when playing. They soon learn how to stand up hanging onto objects for support, and then their very first steps, unstable at the beginning but they soon learn to keep their balance. In the meantime, their hands have learnt how to grasp and hold onto objects, more than one at a time, and put them one on top of another and then knock them over.



ERGOGYM LINE

This is the result of a project developed in collaboration with ergonomic experts and consists in a range of specific products designed to respect the correct physiology of children during this phase when moving around and exploring things are their main activities. The brand new ergonomic adjuster system means that they toys can be adjusted to suit the build of children and their individual motor skills, making sure they maintain a natural and correct posture and can reach all the vision and sound stimulating objects easily.



BABY TRAINER



This baby gym can be adjusted to the build and movements of any child during the different growth phases, which allows them to play in the most natural position. Baby Trainer has 4 different play modes:

1. 0m+ Gym to experiment their very first movements;
2. 4m+ Baby Seat to watch the world go by from a totally new perspective;
3. 6m+ Play Mat to prepare themselves to explore the world;
4. 9m+ Play Table-Panel to stimulate initial activities.

[CODE 71516]



4m+



6m+



0
m+

6
m+

12
m+

BABY JOGGING



The first foldable jogger toy for children who step after step increase their motor skills. The handle and structure can be adjusted to 6 different positions so it can be adapted to suit children of different heights. Each step a child takes is accompanied by lights and music that change according to how fast the child is walking.

[CODE 71517]



SIX POSITIONS WHICH CAN BE ADAPTED
TO SUIT A CHILD'S BUILD



Speech development

The first form of language used by all babies is crying; the wails of newborns "speak" for themselves. But their faces are able to show a number of expressions that mothers soon learn to interpret. This is followed by what is referred to as the lallation phase, with the amusing repetition of syllables until they actually develop their speech skills. During the first 12 months children imitate a number of sounds, the meaning of which they do not understand. When they reach about 2 years of age, they start to construct short sentences, using various words together and sometimes even verbs. Children adore talking toys, where the words and phrases are mixed with songs and tunes that use the same sequence to help them learn the words.



BILINGUAL ABC LINE

A foreign language that becomes a game! Chicco's talking toys stimulate children in developing their speech skills where they listen, memorise and repeat the nursery rhymes, their first words and short sentences. Animals, numbers, letters, shapes, coloursto play in Italian and in English!

TEDDY COUNT WITH ME

A cute little friend to hug and lots of great words to learn, in Italian and in English! Children can simply press the buttons to enjoy a range of nursery rhymes, learn how to count and learn the names of fruit and animals.

[CODE 60014]



HELLO PUPS

A talking telephone with an interactive display and moving images. Hello Pups keeps kids entertained with nursery rhymes and luminous animation that help them learn the typical phone-call phrases in both Italian and English. Some cute little friends invite kids to call them: all children have to do is compose the right sequence of numbers to play with their new friends. This play function helps kids develop their memory and logic association skills.

[CODE 60012]



VIDEO TALKING FARM



The animal farm with coloured LCD screen and 3 play levels to help children learn as they listen and watch the moving images. On pressing the buttons, the animals come to life: children will love watching the animals on the screen to discover their names, colours, sounds and habits. The next level displays the first numbers and letters on the screen, accompanied by nursery rhymes in Italian and English that kids can sing along to.

[CODE 60013]



TALKING GARDEN ACTIVITY TABLE



An electronic table to play with words and music!

Songs, nursery rhymes and funny phrases help children to familiarise with the alphabet, numbers, animals, shapes, colour, opposites and surfaces in Italian and English. A world of entertaining and learning activities, with tunes and sound effects which develop their music skills.

[CODE 60083]



6
m+

12
m+

QUATTRO

A sit 'n' ride car with four different user modes which accompany children during their growth phases:

- 1) Rocker: from 9 to 12 months
- 2) Push 'n' go: from 9 to 18 months
- 3) Push 'n' walk: from 12 to 18 months
- 4) Sit 'n' ride: from 18 to 36 months

It comes with a removable activity centre on the steering wheel.



1. ROCKER

[CODE 60703.0 - Orange]



[CODE 60703.1 - Pink]



[CODE 60703.2 - Green]



2. PUSH 'N' GO



3. PUSH 'N' WALK



4. SIT 'N' RIDE

RODEO

The only rocking horse (from 18 months onwards) which can be turned into a “galloping toy” (from 2 years onwards) . It can be used by all ages of children as, once it has been removed from the rocker base, the exclusive “Easy Ride” system allows you to adjust the legs to suit the strength and weight of the child. Furthermore, if the “lock” system is used, it can be turned into a ride-on toy. It even has electronic sounds where children can hear a horse whinnying and galloping.

[CODE 70603]

18M+



1. ROCKER

2Y+



2. SIT'N'RIDE



MISS RODEO

The everlasting fascination of rocking horses becomes great fun as Miss Rodeo starts to gallop.

[CODE 70603.2]



12
m+

2
y+

Socialising

Children's socialising skills also develop: mums are the centre of the world of all newborn babies, but as the months go by the boundaries start to expand to include fathers and the other members of the family and, later on, other children. When children are about 18 months old their interest in their peers is very obvious; when they reach 2 years of age they start to interact with other children, but for very short periods. They prefer to observe, imitate and develop a sort of parallel game. Then, finally, the interaction process begins and their interest is generally orientated towards the worlds of men or women.



TURBO TOUCH

A transformer truck and 8 sports cars to keep kids entertained with endless amazingly exciting races! Simply recharge them by pressing down with one hand to watch them rev up, roar their engines, skid around and even salute with a hoot of the horn! They are all worth collecting!

SPEED TRUCK [CODE 0390]



WILD [CODE 61782]



CLIMBER [CODE 61781]



TROPHEO [CODE 61784]



TRAKKY [CODE 00867]



QUADDY [CODE 00868]



PINKY [CODE 00869]

BILLY BIGWHEELS

Billy is fitted with a revolutionary user-friendly control system which makes children feel they are driving a real life Monster Truck! The remote control is shaped like a "steering wheel" which can be turned to change direction. Like a proper truck it has an engine that roars, a horn that hoots and lights that come on.

[CODE 61759]



KIKLÀ LINE

Kiklā is the line designed specifically for little girls and includes a soft and light doll with colourful accessories. All the toys are characterised by a special flower-shaped button: little girls can simply attach the accessories to the doll and the bracelets. Kiklā stimulates a sense of affection, imagination and also improves hand coordination.

KIKLÀ FIRST WORDS

"Mummy", "daddy", "I love you" and lots of other affectionate words. Little girls can press the heart to listen to, talk with and interact with the doll, developing their linguistic and relational skills. The pack includes a quick attach-detach bracelet and a photo holder for their favourite photos.

[CODE 61998]



MY FIRST DOLL

The first doll specifically designed for smaller little girls. It is very light, has a soft fabric body and a soft plastic head. She wears a nice brightly coloured outfit, complete with soother and a little bunny that can be attached to the button-flower on the doll or to the child's bracelet.

[CODE 67954]



12
m+

2
y+

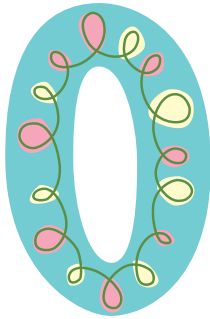




OUT AND ABOUT

TRAVELLING AROUND THE WORLD

The world is made to be explored,
every discovery is a surprise,
and every surprise is an amazed smile.



ooh!



eady steady go!



dventure

R for...

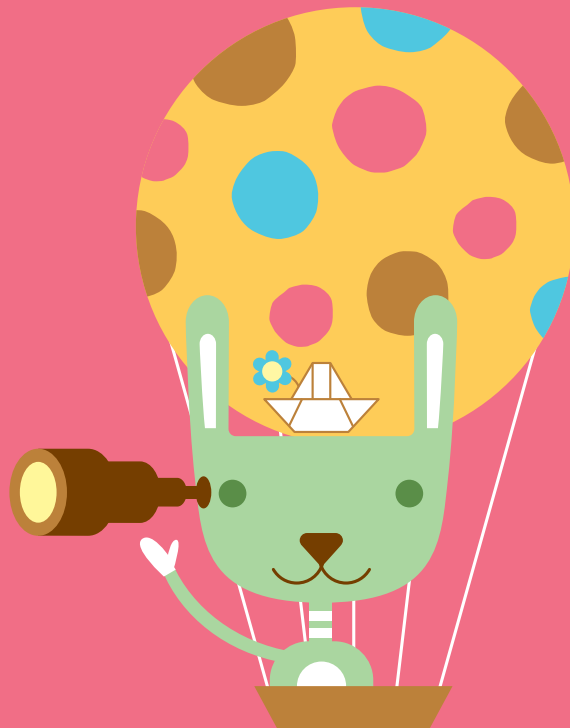


ready steady
go!

It is difficult to imagine the surprise and excitement of children who experience the world around them for the very first time. After living in their mum's tummy and then in their cot, it is now time for them to discover what is on the other side of the walls of their home, and be mesmerised by the endless novelties encountered on the road, in the park and in the shops.

In a baby carrier, in contact with a mum's warm reassuring body, lying comfortably in a pram or sitting up in a stroller; whatever the choice, this is when babies first come into contact with new sounds, odours, noises, colours and shapes. A few encouraging words from mum and dad will reassure these explorers during their first travels.

It is well known that even if it is raining or cold, babies can be dressed adequately so that they can still enjoy their time in the open air, and continue to discover this new world with the whole family.



TRIO LIVING SYSTEM

Trio Living is the brand new Travel System for metropolitan parents with hectic life styles. It responds to every possible need and requirement of all young babies and allows mums and dads to easily go about their daily life. The various configurations - carry-cot, stroller with reversible seat and a child car seat - allow this system to accompany babies from birth through to when they are 3 years old.

The carry-cot is ideal in all Seasons as it comes with a summer/winter cover, a sun hood and a netted window. It is approved for use in the car with the Trio Car Kit - accessory sold separately [CODE 69603]

The reversible seat on the Living Stroller can be set to rear-facing mode to meet the psychological demand of small babies to maintain eye contact with their mums. The backrest is made from soft fabrics with differentiated padding and can be reclined to 4 different positions for comfy naps when out and about. The booster cushion can be removed to give growing babies more room. From 6 months onwards, the stroller seat can be turned to the traditional forward-facing position. The Double Twist handles can be turned into a single handle in seconds. The frame is ultra-compact and light, practical to push and very easy to close.

The Auto-Fix Fast car seat is the best possible solution in terms of safety, comfort and practicality and is approved to ECE R44/04 Standards; that is, to carry infants from birth through to when they weigh 13 kg. The exclusive Klik Clak system allows you to attach and release the carry-cot from the stroller frame and car base with just one hand. It can be used in the car with or without the base. The brand new booster cushion for newborns has been clinically tested: the most particular shape of the booster cushion has been specifically studied to guarantee the best possible position for a baby's head and prevent, for instance, the onset of Flat Head Syndrome.

[CODE 79122]



REMOVABLE BOOSTER
CUSHION



FULL-COVER RAIN HOOD



PADDED LEG COVER



0
m+



THE LIVING CARRY-COT



AUTO-FIX FAST CAR SEAT



THE LIVING STROLLER
"PARENT-FACING"



THE LIVING STROLLER
"FRONT-FACING"

BAG

This practical and stylishly embroidered bag with its own handy travel changing mat comes with the Trio Living kit.



Baby carrier

The baby carrier is not just a practical option as it allows for greater freedom of movement, but it is most appreciated by babies who maintain reassuring physical contact with their mum or dad. When used for newborns who cannot yet support their head, it is recommended to use a horizontal baby carrier so they are half lying down. As they get older a vertical carrier can be used, making sure you choose a model that guarantees good back support and specific head rests. Baby carriers are ideal for short walks out and about; it is recommended to change the baby's position every now and again, especially during the first few weeks of life.



SOFT & DREAM BABY CARRIER

The Soft & Dream baby carrier can be used to carry babies in three different positions to ensure maximum comfort as the infant grows. Lying flat on their back, when they are very young, in parent-facing mode for as long as they need protection against external agents and finally in front-facing mode, when they get older and start to take an interest in what goes on around them. The padded shoulder pads and reinforced backrest also makes Soft & Dream ultra-comfortable for those who wear it.

[CODE 79402]

MAKIO BAG

This Shopper bag, made in collaboration with Makio Hasuike & Co., is the ideal bag for everyday city life. The practical extracting pouch allows mum to organise everything she and her baby needs. It is also reversible, with two different colour versions to choose from.

Shopper Bag CODE [02547] and CODE [02550]





0
m+

Sunshine

The sun is an important ally which helps children grow strong and healthy. It stimulates the synthesis of Vitamin D which helps the bones to form properly. It goes without saying that children's skins are very delicate and must be protected in order to prevent sun rash or, even worse, sun burn. A proper sunny protection starts by using products which are specifically formulated for children, which provide effective protection against UVA and UVB rays but are still very gentle on the skin.

A good rule of thumb recommends parents not to expose newborns and infants to direct sunlight and to always protect their skin with high factor sun creams. Sun screens should be applied 20 minutes before exposure, and then reapplied every time children sweat or bathe in water.

Never forget to protect their head with a hat and make sure they wear sunglasses to protect their eyes. During the hotter hours of the day, it is recommended not to expose children to sunlight; make sure they play under a sun shade and drink lots of water. Summer also sees the arrival of annoying mosquitoes, it is essential to protect infants using a specific insect repellent.





SUMMER: SUN, SEA AND .. MOSQUITOES!

Summer is without doubt the most beautiful time of the year. The sun lifts one's mood and stimulates the desire to spend time in the open air. But, as we all know, summer also means the arrival of mosquitoes! Recent climatic changes and the increase in humidity have increased the problem of mosquitoes, especially the more aggressive types. Children have less defence mechanisms and are therefore the ideal hunting ground for insects. Their skins are still very delicate and it is therefore important to protect them with safe and natural products.



Spray [CODE 01065] Roll On [CODE 01067]
Gel [CODE 01066]



Wet-wipes [CODE 01875]



Soothing Relief Pen
[CODE 01873]

ULTRASOUND TECHNOLOGY

The ultrasound technology devices are safe and silent and keep mosquitoes at bay without using any chemical substances. 4 different solutions for use indoors and outdoors.

Classic Plug [CODE 01880] - Night light Plug [CODE 01886] -
Portable Clip On version [CODE 01881] - Portable Table version [CODE 01890]



PROTECTIVE SUN GLASSES

Your baby's eyes need to be protected from the sun from the first few months of life. This is why it is essential to choose lenses that ensure maximum protection against UVA and UVB rays. All the sunglasses in the Chicco Classic line are tested to EN 1836: 2005 A1: 2007 Standards at the Certottica laboratories (Italian Institute for the Certification of Optical Products-Scarl). They have polarised lenses that filter and eliminate the effects of light reflected from shiny surfaces. They are non-toxic, hypoallergenic and shock proof, and each frame is designed for the specific age range (0-12-24 months) in order to guarantee optimal fit and maximum degree of softness and flexibility.

BOY&GIRL versions

Cupid [058330]

Neptune [CODE 058360]

Artemide [CODE 05840]



Frame:

- soft rubber frames and stems
- hypoallergenic
- non-toxic
- shock-proof
- shatterproof



Look:

Exclusive Boy&Girl
Chicco design



Lenses:

- polarised
- filter 3 category
- 100% protection against UVA and UVB rays
- optical class 1



0
m+

12
m+

24
m+

LITE WAY STROLLER

The Lite Way stroller is amazing to look at and easy to use: it is practical, agile and easy to handle, ideal even in tight city spaces (it is compact and lightweight, when closed it weighs just 7 kg). It is approved for use with newborn babies, it has a rigid backrest which reclines to 5 different positions with the use of just one hand. The seat is extra soft and comfy. Lite Way is made from heavy-duty technical materials which can be removed and washed. The exclusive carry-all basket can also be used as a rucksack. Its sophisticated and modern design will satisfy the taste of even the most demanding parents.

[CODE 60887]



DUCK STROLLER TOY

Captivating colourful toy rope which is easily clipped on the stroller bumper bar, with a wide range of activities to entertain babies when out and about: A book to read, a hanging toy with coloured balls and a cute little rattling duck.

[CODE 02119]



ECHO STROLLER

This Echo stroller is designed to meet the demands of dynamic parents searching for a modern and exceptionally stylish product. Echo is ideal for newborn babies and the back-rest can be reclined to 4 different positions single-handed. Echo is ideal when out and about as it has a practical carrying handle; its self-locking umbrella closing system makes it ultra-compact when not in use.

The handles have "soft touch" handgrips which makes the stroller so easy and effortless to push, even in tight spaces. Echo is a combination of finely studied details and the lively colours give it a trendy pop-art look. It has comfy shoulder straps and the hood can easily be turned into a sun canopy.

Echo comes with a full-cover rain hood and a practical netted carry-all basket.

[CODE 79310]



NYLON PARKA COAT

A practical and cute parka coat with a hood to protect children from the wind and humidity.

[CODE 56916]



6
m+

12
m+





SAFETY

A PROTECTIVE EMBRACE

Life is so much better when cuddled
by a protective embrace full of love,
care and attention.

Safety

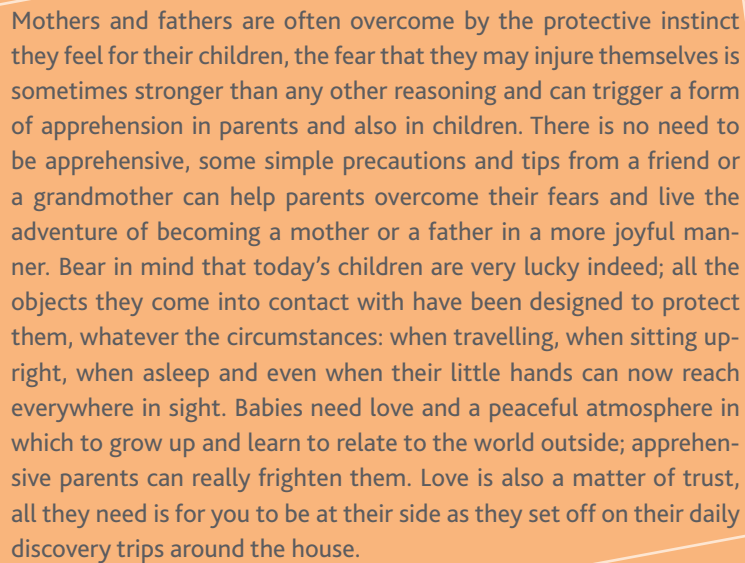
Best

Love



S for...

safety



Mothers and fathers are often overcome by the protective instinct they feel for their children, the fear that they may injure themselves is sometimes stronger than any other reasoning and can trigger a form of apprehension in parents and also in children. There is no need to be apprehensive, some simple precautions and tips from a friend or a grandmother can help parents overcome their fears and live the adventure of becoming a mother or a father in a more joyful manner. Bear in mind that today's children are very lucky indeed; all the objects they come into contact with have been designed to protect them, whatever the circumstances: when travelling, when sitting upright, when asleep and even when their little hands can now reach everywhere in sight. Babies need love and a peaceful atmosphere in which to grow up and learn to relate to the world outside; apprehensive parents can really frighten them. Love is also a matter of trust, all they need is for you to be at their side as they set off on their daily discovery trips around the house.



BABY MONITOR

The Baby Monitor line uses digital technology which is in fact the cutting edge technology for all wireless communication devices. The digital audio models use DECT technology (Digital Enhanced Cordless Telecommunication) and the two videos use Digital Hopping technology. The advantages of Digital Technology:



NO AUDIO/VIDEO INTERFERENCE CAUSED BY OTHER DEVICES USED IN THE VICINITY.



THE PARENT AND BABY UNITS CAN COMMUNICATE WITHIN A RANGE OF 300 M FOR AUDIO MODELS AND 150 M FOR VIDEO MODELS



CONTINUOUS EXCLUSIVE COMMUNICATION BETWEEN THE PARENT AND CHILD UNITS BLOCKING ALL OTHER SIGNALS GENERATED BY OTHER DEVICES IN THE VICINITY

BABY MONITOR AUDIO DIGITAL COMPACT

Small and compact the ideal model to carry with you, wherever you go.

The only Baby Monitor that is so compact you can carry it with you wherever you are. Ideal for use when on holiday, or simply when you are home.

Portable!

The Baby Monitor comes with a practical case to protect it when placed in a handbag and it also has a strap that parents can hang around their neck and be completely hands-free. It is fitted with a 2-way communication system so you can talk and listen to your baby. The baby unit has a nightlight to keep them company when sleeping.

[CODE 01263]



CASE AND NECK STRAP INCLUDED



ULTRA SMALL

Rechargeable batteries included for the parent unit.
Range of use 300 m

BABY MONITOR AUDIO DIGITAL PLUS



The 2-way communication system allows you to talk to your child whilst a vibrating alarm will warn you when he needs you. A warm nightlight and the soft notes of 8 lullabies will help your baby sleep peacefully. The back-lit display will show the temperature in the room and the feed-time reminder will warn you when it is time to feed him. Rechargeable batteries included for the parent unit. Range 300 m

[CODE 71800.1]

BABY MONITOR AUDIO DIGITAL

The 2-way communication system allows you to talk to your baby and reassure him whenever necessary. It is fitted with a Voice Activation function and a night light to reassure your baby as he sleeps. Rechargeable batteries included for the parent unit. Range 300 m

[CODE 06178.1]



BABY MONITOR VIDEO DIGITAL PLUS



It has wide display (2.4 inches) so you can monitor your baby at all times, even when it is dark in the bedroom, as it uses an IR video camera which can be adjusted to provide a better view, along with a digital zoom which can be used to increase the image to twice its normal size. It also has its own menu so you can set: the date, time, wakeup alarm, and display brightness. You also have 5 different lullabies to choose from, and a night light to soothe your baby throughout the night. Rechargeable batteries included for the parent unit. Range 150 m

[CODE 61775]

BABY MONITOR VIDEO DIGITAL

This allows you to maintain visual contact with your baby as it has a large 2 inches display and an IR video camera (which works in the dark) that can easily be adjusted and orientated to focus better on the specific area. The night light helps babies sleep more peacefully. Rechargeable batteries included for the parent unit. Range 150 m

[CODE 61775.1]



0
m+



The very first car trip

Safety is always top of all priority lists so, even during your baby's first trip in the car, from the hospital to your home, it is always recommended to use a baby car seat. Holding your baby in your arms, and depriving him from the protection that the car seat provides, may appear to be pleasant, but if there is an accident or even sudden braking, you will not have the strength to hold onto him, and this can lead to very serious consequences.

When the baby is still very small, he should be placed inside the carry-cot which comes with an installation kit so it can be clicked onto the car seat base. All new-borns should be provided with protection padding in the head area.

When babies grow a little older and have gained muscle tone, you can use a Group 0+ baby car seat with a suitable booster cushion; remember to install the seat base so it is facing backwards.

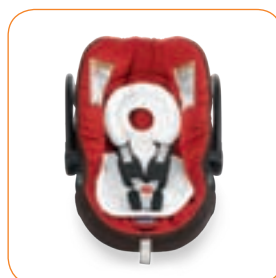


AUTO-FIX FAST CAR SEAT

The Auto-Fix Fast car seat is approved to ECE R44/04 Standards, that is to carry infants from birth until they are 13 kg in weight. The Klik Clak device allows you to simply click the car seat onto the stroller and car base, and off again with just one hand.

The booster cushion is an essential feature for the safety of newborns and has been clinically tested. Its particular shape is the result of research conducted to provide the best possible nest for a baby's head and prevent, for instance, the onset of what is referred to as "Flat-head Syndrome", which can occur in babies when they lie on hard, flat surfaces for any length of time. The ergonomic padded shoulder straps are specially shaped to guarantee the straps remain in the correct position on the baby's shoulders.

[CODE 79213]



**Auto-FIX
FAST**

EXCLUSIVE BOOSTER
CUSHIONS FOR NEWBORNS



IDEAL ALSO WHEN OUT
FOR A WALK



ISOFIX BASE

If your car is fitted with the Isofix restraint system, the Auto-Fix Fast child car seat can also be used with the Group 0+ Isofix Base that guarantees excellent levels of safety and practicality.

[CODE 79807]

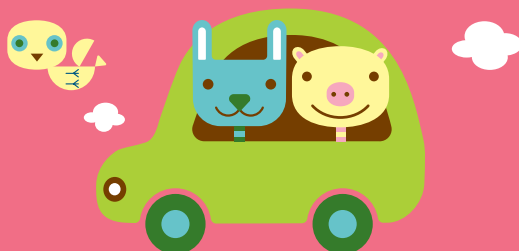


0
m+

We're off!

Here are some basic Safe Motoring car seat regulations:

- The use of a car seat is enforced by law for all children under 150 cm in height.
- It is always recommended to position the child car seat on the rear seat of the vehicle, in the middle where possible. The activation of the airbag could seriously injure a child.
- For older children, using Group 2 and Group 3 car seats, their height is more important than their weight: the safety harness strap must pass over the baby's shoulder, in line with the collar bone.
- Always check that the child car seat is installed properly, and the harness is fitted correctly; read the instructions carefully and keep them for future reference: incorrect use of the baby car seat will drastically reduce or even compromise the ability of the seat to restrain or protect a child.
- According to ECE Regulation R44/04, all child car seats must be approved by specific bodies who conduct compulsory safety tests. There are also some non-compulsory tests, which adopt even stricter criteria to those foreseen by the ECE Regulation; they are applied by consumer associations or other bodies and assess the safety, comfort and user-friendly aspects of baby car seats. Scores and opinions are given for each of these 3 requirements.
- Do not use second-hand child car seats or those which have been involved in an accident, even a minor one : structural damage might be minimal and invisible, but it compromises the safety level of the device.
- For older children, using Group 2 and Group 3 car seats, it is essential to check the height of the safety belts that must pass over their shoulder in line with the collar bone.



ELETTA CAR SEAT

Eletta is the Chicco Car Seat for Group 0+1 babies and is approved to EC R44/04 standards to carry children in cars from birth until they weigh 18 kg (until over 3 years of age). Comfort and safety are guaranteed for the entire 3-year period: the reducer cushion for newborns, the spacious comfy seat, and the 4-position reclining backrest guarantee maximum comfort for your baby throughout his growth phases.

The soft side padding on the reducer cushion snugly hold and protect the newborn baby's head, sides and legs. The special wedge allows newborns (up to 6 kg in weight) to lie flat which keeps his spine in a horizontal position. The installation of Group 0+ and 1 child car seats is so easy thanks to the harness strap slots which have colour codes (light blue for Group 0+ and red for Group 1) to make them immediately identifiable.

[CODE 79218]



UP TO 6 KG



FROM 6 TO 18 KG



OPTIMAL SIDE IMPACT
PROTECTION



SPACIOUS SEAT



4-POSITION RECLINING
BACKREST



0
m+



A safe home

It is a well known fact that children are in actual fact little explorers. Discovering the world is an endless source of surprises for them. As soon as they can crawl and walk, their first expedition is a discovery trip to all the rooms in the house, opening cupboards and touching everything they can. Most of these discoveries are enjoyable and stimulating, and they should be left to try them out as this will develop their motor and sensorial skills considerably; there are however some precautions to be taken, for instance: remove all possible obstacles, eliminate all furnishings and fittings that could fall and injure them, cover all electrical sockets, put up child gates that prevent them from accessing hazardous areas and hide all toxic or potentially hazardous products out of reach. A "child-proof" home is a safe home.



NIGHTLIGHT SAFETY GATE

Despite the efforts made by mums and dads, the home can still harbour some hidden hazards for the mini "explorers" who seem to have a sixth sense when it comes to finding what they shouldn't. The NightLight gate can be adjusted from 76 to 81 cm in width, so it can adapt to various sizes of stairways and all standard doors. The surface has nothing for children to grasp hold of and it is impossible to climb over. The safety gate closes automatically when released. At night, the open buttons light up which makes it easy and safer to identify the position of the safety gate. No tools are required to install the safety gate.

[CODE 61379]





6
m+

HOB PROTECTOR

This product is designed to help reduce the risk of children being able to reach the cooker hobs, open flames, hot pots and pans and other similar objects. It can be fitted to standard cookers and hobs using double-faced adhesives, or to raised hobs using a screw-on metal bracket (supplied).

Easy to assemble: all parts are preassembled.

Adjustable width : Min 65cm Max 120 cm

When not in use the Barrier can be raised or easily removed from the hob.

Always protect the sides of cookers and hobs which are accessible to children.



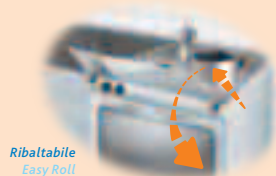
*Regolabile
Adjustable*



*Montaggio
Facile*
Easy to Assemble*



*Evita
Scottature
Avoid Burns*



*Ribaltabile
Easy Roll*

MULTIFUNCTION LOCK

This prevent kids from opening fridges, toilet seats, draws and cupboards.

[CODE 58800]



FINGER PROTECTORS

A device which prevents doors from closing completely to prevent children from getting their fingers trapped.

[CODE 59300]

CORNER PROTECTORS

The corner protectors help protect children from falling against furniture as they make their first attempts to walk. The double sided adhesive tape makes them easy to fasten in place.

[CODE 60806]



PROTECTION HELMETS

The protection helmet helps prevent small children from banging the fontanella, more commonly known as the soft spot, on their heads. Ideal for use by babies from 8 to 18 months of age.

[CODE 61489]

XPACE CHILD CAR SEAT

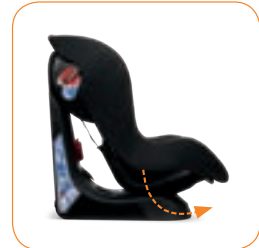
The Xpace child car seat is approved to ECE R44/04 Standards, that is to carry babies weighing from 9 to 18 kg.

Xpace is fitted with an exclusive Adjustable Safety System which allows you to easily and safely adjust both the height of the harness straps and the headrest at the same time. The backrest reclines to 5 different positions to assure comfortable and peaceful travelling. The padding provide support and protection for the child, special attention has been paid to the lining which is made from top quality fabrics to the soft and breathable mesh, the contrast stitching and the soft fabric twist-proof shoulder straps.

[CODE 79240]



ADJUSTABLE HEADREST
AND SAFETY HARNESS



RECLINING BACKREST

SUN-SHADES

These help protect the child from sunlight when travelling by car. These are fitted to the rear car windows using the suction pads provided. To make them more practical, they have two anti-suffocation safety suction pads. They can be folded and stored away in their own little case (included). Measurements 44 x 36 mm.

[CODE 31960]





12
m+

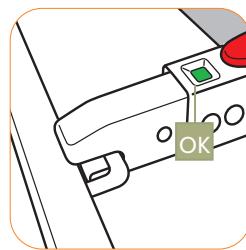
X-PACE ISOFIX CAR SEAT

Xpace Isofix has the same features as the standard version. It is also fitted with the innovative Isofix system making it safe and practical to use. Unlike standard child car seats, car safety belts are not required as the special Isofix connectors fasten onto special anchor points between the backrest and the seat to become part of the vehicle itself.

In fact, the Isofix system guarantees complete and secure fastening between the child car seat and the vehicle to ensure the highest level of restraint and protection in the case of an accident. Installation is simple and user-friendly: extract and fasten the two connectors to the anchor points, then fasten the third anchor point, the Top Tether strap.

Xpace is fitted with the double check system, a control system devised by Chicco which checks that the child car seat has been installed correctly.

[CODE 79241]



DOUBLE CHECK SYSTEM ON
THE TWO CONNECTORS



DOUBLE CHECK SYSTEM ON
THE "TOP TETHER" STRAP



SAFARI TOY

The ideal companion for children when travelling by car. It has 2 different play modes: to entertain babies whilst discovering their new animal friends in the jungle, or help them relax as they listen to soft tunes and watch wonderful light effects.

[CODE 00902]





Safety in the car and on foot

When using the car, everyone knows that it is now compulsory to use a child car seat to provide primary and fundamental protection to children whilst travelling. But there are also some other simple recommendations that should always be adopted:

- no phone calls whilst driving, this habit alone causes a four-fold increase in crash risks;
- keep all doors locked whilst on the move;
- always make children get out of the car on the right hand side, the side nearest to the pavement;
- if you stop the car, even for a short period, and there are children in the car, it is recommended to switch off the engine, put the handbrake on and remove the keys from the dashboard;
- children should never be left alone in the car;
- never leave objects or luggage lying around inside the vehicle as they could become dangerous in case of an accident or sudden braking.
- always drive carefully and keep car maintenance up to date.

Even when walking, there are some recommended safety regulations to bear in mind:

- pay attention when crossing the road; make sure the stroller does not protrude onto the road carriageway;
- always walk on the pavement, and avoid areas with congested traffic. If your child can walk, insist that he always holds your hand;
- children should be taught basic highway code regulations as they get older.



NEPTUNE BABY CAR SEAT

Versatility is what makes the Neptune child car seat so special; it is approved to ECE R44/04 Standards, that is to carry children weighing from 9 to 36 kg (Groups 1-2-3). The exclusive pommel makes it easy to adjust both the height of the headrest and the safety belts to an endless number of positions, for Group 1 only up to 18 Kg, to guarantee comfort and safety throughout all the growth phases. The special side protection, the extra padding, the spacious seat and the soft shoulder straps make even the longest journey safe and enjoyable for child passengers.

[CODE 79079]



KEY2-3 ULTRAFIX

The Key2-3 UltraFix child car seat is approved to ECE R44/04 Standards, that is to carry children weighing from 15 to 36 kg. Two UltraFix connectors are fitted to the car's Isofix anchor points to increase the stability of the child car seat. The backrest can be adjusted independently, in height and width, to adapt to the various growth phases of children whilst guaranteeing comfort and protection.

The car seat backrest can be reclined to 4 different positions by simply pressing the button on the seat and extracting the rear adjuster handle. The standard version also has a cup holder.

[CODE 79033]



2
y+





FASHION

CHILD SIZE

Lots of colorful garments and comfy shoes
to face the most difficult job ever:
growing up with an open and happy state of mind.



M for...



e!

Can you think of anyone whose heart does not melt when faced with a cute colourful bodysuit or a pair of tiny baby shoes? This said, it is however essential to choose these products carefully, without over-exaggerating. Even if it is true that children need changing often, it is not essential to have thousands of clothes if the ones you buy are soft, practical with lively colours. Newborns are not yet able to regulate their own body temperature, but there is no need to cover them up excessively, especially at home or, later on, when they start to kick or crawl. Babies have very delicate skin, so go for garments that are made from natural fibres, easy to put on and take off so that there is no need to torture your child with every change of clothing. A nice hat is recommended to protect their heads from the sun and the wind, a playsuit which fits properly is ideal, matched with a sweatshirt or a mini jacket to protect them against the cold and leave them enough room to kick their legs in the stroller or run around outdoors. During the first few months, their shoes are mainly used to protect their feet from the cold; when at home though just leave them in their socks or, if it warm enough, leave them bare footed. Later on however, choosing the right shoes is crucial as they must provide sufficient support as the baby takes his very first steps.



For Chicco, **quality** is a requirement it is not prepared to compromise on. The materials used to make our products are tested according to the strictest quality standards. Before being launched on the market, all Chicco products must pass a series of strict tests imposed by the laws and regulations in force.

In fact, all our fashion and shoe collections are designed and manufactured according to such standards, guaranteeing safety and reliability to children and their parents.

Extra small babies

When babies are born prematurely they become the object of enormous love and affection, but there is also considerable apprehension regarding their size and fragility. Mums and dads know that their baby will need extra doses of attention to compensate for his early entrance into the world.

After the initial moments marked by apprehension and worry that they will not be able to cope, parents will soon be heartened by the strength of their baby and quickly learn how to look after him, feed and dress him and give him all the love and affection possible. Premature babies will feel better if they are dressed in garments that are designed specifically for smaller babies, which does not only mean the right size, but they should also be ultra-soft and gentle on their skin. Mum and dad will also enjoy looking at their baby dressed in clothes that keep him warm but do not muffle him up.



FOR SMALLER BABIES

Babies born premature or underweight have a much higher body surface – weight ratio than normal, so the risk of heat dispersion is something that must not be underestimated. Chicco's My Underwear range is designed specifically for the needs of smaller babies: warm and comfortable to wear, easy to put on and take off. The bodysuits and playsuits have wide cuffs to make dressing them easier. The range also includes some little socks to keep their feet warm. Particular features ensure super soft contact between the garments and the delicate skins of newborns.



1. No buttons, a practical side ribbon closes the bodysuit.
2. Wide openings to make changing easier.
3. A soft elastic on the heel prevents babies from losing their socks and getting cold feet.
4. Practical and easy openings.
5. Wide cuffs to make dressing, undressing and check-ups easier.



0
m+

Their very first shoes

During the first few months, feet are an important sensorial organ which help babies receive information from the surrounding environment. Ideally speaking, they should remain bare-foot, but as it is necessary to protect them against the cold or getting knocked, it is recommended to choose suitable shoes that are soft and easy to take on and off. It is important that the rounded toe of the shoes leaves sufficient room for the toes to move and that they are big enough to allow the feet to develop properly.

THE CHICCO SHOES

The Nursery range of shoes are made from soft materials, lined in leather or fabric and have rounded toes to guarantee freedom of movement. They are lightweight and flexible and have velcro fasteners for easy adjustments. Chicco models are ideal for all occasions, there are elegant shoes for special occasions, casual shoes and also trendy shoes to wear when out and about with mum and dad.

Norton white/red [CODE 47408]

Norris white [CODE 47413]

Nuccia pink [CODE 47400]

Naida pink [CODE 47407]



FREEDOM



LIGHTNESS



FLEXIBILITY



Baby clothes

It is essential for clothes for smaller babies to be highly practical: it will be quicker to change them and they will not get so irritated. Good fits are also an important factor: babies do not like being muffled up, their skin does not like stiff materials or stitching which can cause irritation. Clothes that are the right size and weight will not restrict babies in any manner and they will be free to move around as they wish. Natural fibres go hand-in-hand with the skin of newborn babies as they are soft and, above all, they allow the skin to breathe.



0
m+



Teeny weeny shoes

As babies reach 6 months of age, their motor skills gradually develop and they become more and more independent; their desire to discover new things makes them start to crawl, an important activity for the correct formation of the cervical lordosis, the development of their motor coordination skills and their will to find out more about the surrounding environment. During this phase, the feet must be free to move around, so they remain flexible and are able to perceive the surfaces they stand on; this also encourages babies to test their motor skills.

PHYSIOLOGICAL INSOLES

Until children are 3 or 4 years old, their feet are physiologically flat, as they walk more and more this stimulates their feet which reinforces the muscles and slowly allows the plantar arch to form properly. It is therefore important that the surfaces in contact with their feet is uneven, encouraging constant stimulation. This is why the Chicco Physiological Shoes are fitted with special Physiological insoles with special raised features which constantly stimulate the sole of the foot and all the relative muscles. The Chicco Physiological Insole is extremely lightweight and flexible hence easily adapts to the natural bending action of the foot.



CRAWLING RANGE

At this phase in time, babies need shoes which have lightweight, soft and above all flexible soles, that allow the feet freedom to move and have rounded reinforced toes, specifically for crawling. The soles used in the Crawling range have differentiated thicknesses, they are reactive and non-slip and adapt to the natural physiological bending of the feet.

The Crawling range shoes are ultra soft and bend with slight pressure of the hand.

Geraldo white/blue/red [CODE 47477]

Ghepardo white/blue/red [CODE 47478]

Godiva white/pink [CODE 47437]

Grace white/pink [CODE 47438]

Giara pink [CODE 47427]



FREEDOM



LIGHTNESS



FLEXIBILITY



STIMULATION



6
m+





0
m+



Clothes to discover the world

The more children move around to discover the world they live in, the more practical and comfortable their clothing must be. Fabrics that are difficult to wash or iron should be avoided, so that mums don't waste too much time washing them. When at home, a playsuit is ideal for keeping babies warm without restricting their movements. When going outdoors, if it is cold remember to cover babies up well as they cannot move around in the stroller and therefore need an extra layer to keep warm. Babies become more and more curious as the months go by, brightly coloured clothes start to attract them, and mums like them too.

The My First Chicco range products (from 0 to 24 months) are designed with special extra features for each growth phase, such as easy open and close fasteners, the lack of buttons or unnecessary frills and fancies, to make sure that everything is gentle on the baby's skin.

Ready to walk!

Children start walking when they are about 12 months old. It is a most important moment because their feet, which are physiologically flat until they are 3 years old and over, receive the first signs of plantar stimulation generated by their very first steps in life. Step by step, the stimulation serves to develop the muscles and form the arch of the foot. The sole of the foot is therefore stimulated when it comes into contact with uneven surfaces.

The ideal shoes are made from top quality, lightweight, soft and breathable materials. Choose shoes with rounded toes which give enough room for the toes to move, flexible soles which do not hinder their steps and non-slip so children feel confident during their first exploration trips.





12
m+

INFANT BOY

Little boys need protective hard-wearing shoes when they start to walk all on their own. If they wear shoes that also stimulate their feet, even better! It is, in fact, very important that the surfaces in contact with their feet are uneven, encouraging constant stimulation of the sole. Considerable attention to detail is paid to all Chicco shoes, and they are also gritty and really trendy.

Castor white/red [CODE 45632]

Calamaro white/blue/red [CODE 47577]

Benson beige/light blue [CODE 47506]

Billy white/beige [CODE 47504]



FREEDOM



LIGHTNESS



FLEXIBILITY



STIMULATION



INFANT GIRL

When baby girls start to walk, they need shoes that are able to adequately stimulate the sole of the foot. They must also be flexible, comfortable and have a cute and colourful tailor-made look. Because it's clear that she is the one now choosing which shoes to wear.

Camy bright pink/white [CODE 47605]

Carol bright pink/white [CODE 47600]

Brilly white/pink [CODE 47513]

Batilda white/pink [CODE 47507]



FREEDOM



LIGHTNESS



FLEXIBILITY



STIMULATION







12
m+


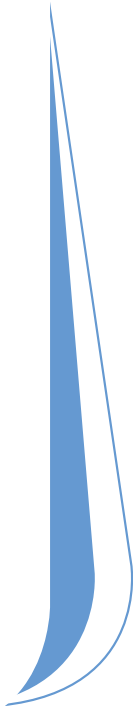
Growth proof

My Chicco Collection (from 1 to 8 years of age) is a range of practical, comfortable clothing in natural fabrics such as cotton, materials which wash well and can stand up to practically everything, especially the lively nature of children. Dressing their kids "trendy" is a game that all mothers love. But it is essential for every item of clothing to be "growth-proof" and not just nice to look at.

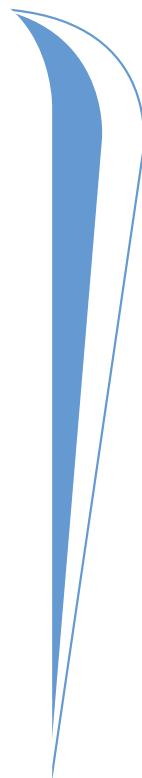
This is why the entire My Chicco collection is designed to accommodate the natural desire of children to be constantly on the move: seams, buttons and zips that do not irritate the skin, particular details that meet the needs of small children, whatever the time of day.



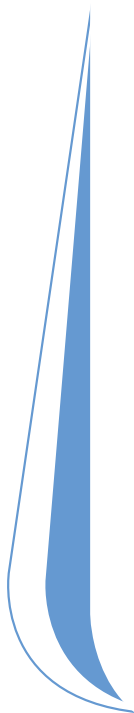
My notes

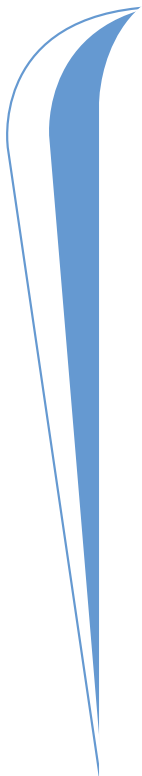


A series of horizontal dashed lines for writing notes.

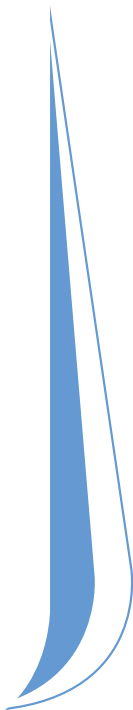


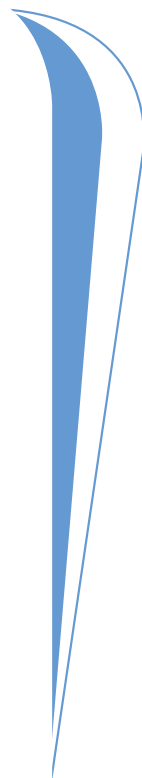
A series of horizontal dashed lines for writing, spanning the width of the page.



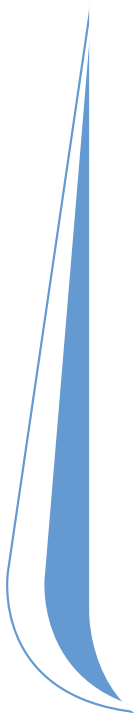


A series of horizontal dashed lines for writing, spanning the width of the page.





A series of horizontal dashed lines for writing, spanning the width of the page.



The **Artsana Group** reserves all rights to change the features on any of its products, or eliminate or replace them, at its own discretion, in order to meet production or market requirements.

The technical content and the recommendations to mothers cannot be considered to be binding in time or in particular cases.



Artsana S.p.A.

Registered office: Via Saldarini Catelli, 1
22070 GRANDATE (CO) Italy
Share capital Euro 46,312,700
Tel. +39 031 382 111 - Fax +39 031 382 400
Reg. Court of Como n. 6980 - C.C.I.A.A. Como A.E.R.
n. 120591 - Post Box n. 17101221
Tax Code and VAT Number 00227010139
www.artsana.com

2012 Edition - n.62
Artsana Group Copyright© January 2012



www.chicco.com - Free-phone number 800.188.898



wherever there's a baby